## Turkish Color of the Month

Born in Elazığ on the east of Turkey, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun

passed away in August 13, 2021
By Saim Dursun © at the age of 62 .

Turkish Medicines and Medical Devices Agency Published the Industry Report on Medical Devices
Life Sciences
By Dicle Doğan and Fatma Sevde Tan
Turkish Medicines and Medical Devices Agency published the Industry Report on Medical Devices providing insights into the medical device industry.


How to Evaluate Social Responsibility in Advertisements?
Technology, Media and Telecom
By Hande Hançar, Baran Güney and Zeynep Berfin Ekinci
Evaluation of economic and social responsibility criteria for advertisements is dependent on the public's perspective and sense, too.

Ban on Foreign Currency Payment in Certain Sale of Goods Contracts
Lifted
Corporate and M\&A
By Görkem Bilgin, Edanur Atıı and Meriç Güdücüoğlu
Some exceptions are introduced for the prohibition on foreign currency payment in sale of goods contracts with the amendment made to the Communiqué on the Decree numbered 32 Regarding the Protection of the Value of the Turkish Currency.

FILA v EILO: Re-examination and Evaluation Board Carries out Global Appreciation of Visual Aspects of Conflicting Marks
Intellectual Property, Trademarks and Designs , IP Prosecution
By Uğur Aktekin and Selin Bilik
Turkish Patent and Trademark Office rejects the trademark application for EiLO as it is similar to FILA marks in its overall appearance. The decision shows the importance of global appreciation of the visual aspect of trademarks in the examination of similarity.

Kore Sehitleri Cad. 17, Zincirlikuyu, 34394 Istanbul, Turkey
T: +90(212) $3540000 \mathrm{~F}:+90$ (212) 2742095 E : gun@gun.av.tr www.gun.av.tr

