



Güldeniz Doğan Alkan

PARTNER

Bar Admissions: **Ankara Bar Association**
Languages: **English, Turkish, French, German**
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Expertise

Güldeniz Doğan Alkan joined the firm in 2006 and has been a partner since 2017. Güldeniz is both lawyer and a trademark and patent attorney specializing in Intellectual Property law. She focuses on trademark and design, and copyright as well as unfair competition.

Güldeniz advises on both contentious and non-contentious matters including implementing IP protection and enforcement strategies, and represents clients before the Ankara IP courts (including actions against the Turkish Patent and Trademark Office) and represents clients before courts in cancellation, infringement and other types of action. She also works in IP enforcement where she supervises and drafts oppositions and appeals on trademark and design applications before the Turkish Patent and Trademark Office.

She represents foreign, multinational and Turkish clients from numerous business sectors including food and beverage, fashion, cosmetics, textile, electronics, entertainment, hotel and tourism, media and entertainment, pharmaceuticals, radio and TV broadcasting, telecoms, tobacco on all aspects of Intellectual Property and regulatory matters.

Practice Areas

[Intellectual Property](#)

[Trademarks and Designs](#)

[Copyrights](#)

Speaking Engagements

CJEU Decision Review VIII - Resurrecting “Nehera”: Is it Free-Riding or Tribute?, Gün + Partners Webinar, Moderator, 28.09.2023

Patent Attorneyship Pre-Exam Training - Law, Association of Patent and Trademark Attorneys, Instructor, Istanbul, 19.06.2023

Seminar on Dispute Resolution Procedure in the New Internet Domain Name System and Its Effects on Practice, Ankara Bar Association Intellectual Property and Competition Law Board, Moderator, Ankara, Turkey, 28.03.2023

Trademark Law in Turkey Key Developments and Predictions 2022, Gün + Partners Webinar, Speaker, Istanbul, Turkey, 03.06.2022

ABAD Decision Review - III: “Lionel Andrés Messi Cuccittini v. EUIPO - J-M.- E.V. e hijos, SRL ”decision, Gün + Partners Webinar, Moderator, 17.02.2021

Key Developments and Predictions for Trademark Law in Turkey - 2020 With a Focus on the Impacts of the COVID-19, Gün + Partners Webinar, Speaker, 18.05.2020

Law and Trademark law, Patent and Trademark Attorneys Association - Trademark Attorneyship 2nd level Pre-Exam Training, Instructor, Ankara, Turkey, 04.01.2020

Law and IP law, Patent and Trademark Attorneys Association - Trademark Attorneyship Pre-Exam Training, Instructor, Ankara, Turkey, 10.11.2019

Law, Patent and Trademark Attorneys Association – Patent Attorneyship Pre-Exam Training, Instructor, Ankara, Turkey, 03.11.2019

Law and IP law, Patent and Trademark Attorneys Association – Trademark Attorneyship Pre-Exam Training, Instructor, Istanbul, Turkey, 20.10.2019

Law and IP law, Patent and Trademark Attorneys Association – Trademark Attorneyship Pre-Exam Training, Instructor, Istanbul, Turkey, 13.10.2019

Law and IP law, Patent and Trademark Attorneys Association – Trademark Attorneyship Pre-Exam Training, Instructor, Ankara, Turkey, 29.09.2019

Law, Patent and Trademark Attorneys Association – Patent Attorneyship Pre-Exam Training, Instructor, Ankara, Turkey, 15.09.2019

Recent EU Case Law and Turkish Court of Appeals Precedents on Trademark, Gün + Partners – World IP Day, Moderator, Istanbul, Turkey, 26.04.2019

Turkey’s New IP Code and Key Changes for Trademarks, Gün + Partners Seminar, Panellist, Istanbul, Turkey, 13.04.2018

Trademark Infringement under Turkish Law, Model Court of Justice 2018, Speaker, Ankara, Turkey, 09.02.2018

Turkey’s new Industrial Property Code (No. 6769), Gün + Partners Seminar, Speaker, Paris, France, 05.04.2017

Publications

[Examination of Novelty of Designs in Türkiye](#)
Marques - Class 99, Co-Author, Feb 20, 2024

[Allocation of Domain Names in Structure of “a.tr”](#)
Gün + Partners, Co-Author, Jan 30, 2024

[It’s Time for Administrative Revocation of Trademarks!](#)
Gün + Partners, Co-Author, Jan 19, 2024

[EUROPATENT Case Considers Re-examination and Evaluation Board’s Discretion to Examine Absolute Grounds for Refusal](#)
WTR, Co-Author, Jan 05, 2024

[Alternative Dispute Resolution System for Disputes Arising From ‘.tr’ Extended Domain Names in Türkiye](#)
Oxford JIPLP, Co-Author, Dec 21, 2023

[PTO Prepares for Administrative Revocation of Trademarks](#)
WTR, Co-Author, Nov 09, 2023

[Highly Logical: Turkish IP Office's Vulcan Salute Ruling Sets Final Frontier For Copyright Ownership Argument](#)
ManagingIP, Co-Author, Aug 09, 2023

[Sanal Moda](#)
Legal Fikri ve Sınai Haklar Dergisi, Co-Author, Aug 08, 2023

[The Revocation Procedure of Trademarks to be Handled by the Turkish Patent and Trademark Office](#)
Gün + Partners, Co-Author, Apr 11, 2023

[Is Partial Victory a Real Victory?](#)
Gün + Partners, Co-Author, Apr 10, 2023

[A Precedent on 3D Trademarks’ Enforcement](#)
Gün + Partners, Co-Author, Apr 09, 2023

[Proof of Bad Faith: The Turkish Court of Cassation Adopts a Surprising Stance](#)
Managing IP, Co-Author, Feb 02, 2023

[Implementation of the Limitation of Goods and Services by the Turkish Patent and Trademark Office](#)
WTR, Co-Author, Feb 02, 2023

[Countdown to Revocation Requests at The TPTO](#)
Marques - Class 46, Co-Author, Jan 26, 2023

[Court of Cassation Puts an End to Long-Running Sheraton Dispute](#)
WTR, Co-Author, Dec 19, 2022

Associations

European Communities Trademark Association (ECTA), Member of Publication Committee

Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI)

International Trademark Association (INTA)

Patent and Trademark Attorneys’ Association of Turkey (PEM), Board Member

Association of Trademark and Design Law Practitioners (APRAM)

Pharmaceutical Trade Marks Group (PTMG)

Intellectual Property and Competition Law Commission of Ankara Bar

The Association of European Trade Mark Owners (MARQUES), Member of Designs Team

Education

2021, Faculty of Law, Paris II Panthéon-Assas University, Paris LL.B.

2013, Faculty of Business Administration, Anadolu University, Eskişehir MA

2011, European Law, Gazi University, Ankara LL.M.

2005, Faculty of Law, Galatasaray University, Istanbul LL.B.

2001, Charles de Gaulle French High School, Ankara

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