



## Mutlu Yıldırım Köse

PARTNER

Bar Admissions: **Istanbul Bar Association**  
Languages: **English, Turkish**  
Phone: **+ 90 (212) 354 00 22**  
Email: **mutlu.yildirim@gun.av.tr**

## Expertise

Mutlu Yıldırım Köse has been with the firm since 2006 and a partner since 2017. Mutlu is both a lawyer and trademark and patent attorney specializing in intellectual property practice. Her IP practice focuses on trademarks, designs and copyrights.

She has been involved in numerous projects on all fields of IP. Her involvement includes both contentious and non-contentious matters in relation to trademarks, copyrights, designs, patents, domain names and unfair competition. She has an extensive litigation experience, counselled various domestic and foreign clients regarding their IP strategies, legal disputes, licensing and settlement agreements.

She also works in IP prosecution where supervises and drafts oppositions and appeals regarding trademark and design applications before the Turkish patent and trademark office.

She represents foreign, multinational and Turkish clients from numerous business areas including electronics, fashion, cosmetics, textile, entertainment, hotel and tourism, media and entertainment, pharmaceuticals, radio and TV broadcasting, telecoms on all aspects of intellectual property and regulatory matters.

## Practice Areas

[Intellectual Property](#)

[Trademarks and Designs](#)

[Copyrights](#)

[IP Prosecution](#)

## Speaking Engagements

World IP Day - Conversation on Women and IP: Accelerating Innovation and Creativity, Gün + Partners Webinar, Moderator, 27.04.2023

Turkish Legal Artificial Intelligence Webinar Series, Recent Developments in Industrial Property and Copyrights in the Age of Artificial Intelligence, Better Judiciary Association Webinar, 15.06.2022

Trademark Law in Turkey Key Developments and Predictions 2022, Gün + Partners Webinar, Speaker, Istanbul, Turkey, 03.06.2022

ABAD Decision Review - II: Brompton Bicycle Ltd v Chedech / Get2Get (C-833/18) Decision, Gün + Partners Webinar, Speaker, 16.12.2020

Artificial Intelligence and Copyright, ELSA Ankara - Legaltech/Fintech/Regtech Group, Speaker, 06.12.2020

Trademark Protection in Europe during the COVID 19 Asia and Pacific Session, Gün + Partners Webinar, Speaker, 19.06.2020

Trademark Protection in Europe During COVID-19, Gün + Partners Webinar, Speaker, 16.06.2020

Key Developments and Predictions for Trademark Law in Turkey - 2020 With a Focus on the Impacts of the COVID-19, Gün + Partners Webinar, Speaker, 18.05.2020

Fair Use in Copyright, Model Courts of Justice 2020, Keynote Speaker, Ankara, Turkey, 19.02.2020

EU Copyright Reform and Implications for Turkish law, Gün + Partners – World IP Day, Panellist, Istanbul, Turkey, 26.04.2019

European Union Commission's Copyright Directive in the Digital Single Market, TRT Radio 1 – “Gün Ötesi” Program, Speaker, Istanbul, Turkey, 16.04.2019

Turkey’s New Industrial Property Code (No. 6769), Gün + Partners Seminar, Speaker, Istanbul, Turkey, 10.02.2017

Madrid Protocol & Turkey, Istanbul University, Speaker, Istanbul, Turkey, 2014

## Publications

[European Union Artificial Intelligence Act Approved: What Does It Entail in Terms of Copyrights?](#)

Gün + Partners, Co-Author, Apr 24, 2024

[PTO Issues Exemplary Decision Clarifying Concept of ‘Bad Faith’](#)

WTR, Co-Author, Apr 15, 2024

[New Legislation on IP Infringement on e-Commerce Platforms](#)

Gün + Partners, Co-Author, Mar 06, 2024

[The Impact of Artificial Intelligence on Trademark Law](#)

Gün + Partners, Co-Author, Mar 06, 2024

[The Relationship Between Virtual and Physical Goods and Services](#)

Gün + Partners, Co-Author, Mar 06, 2024

[What Copyright and Trademark Owners Should Know About the Approach to NFTs in the Republic of Türkiye](#)

INTA, Co-Author, Feb 07, 2024

[Can Trade Names Lead to Trademark Infringement in Turkey?](#)

ManagingIP, Co-Author, Nov 22, 2023

[Turkey's Position on Non-Fungible Tokens](#)

ILO - Litigation Newsletter, Co-Author, Sep 19, 2023

[Dilution of Well-known Mark and Applicant's Bad Faith: PTO Issues Exemplary Decision](#)

WTR, Co-Author, Sep 13, 2023

[PTO Confirms Similarity of Virtual and Physical Goods in Landmark Decision](#)

WTR, Co-Author, Jul 28, 2023

[Overlapping Intellectual Property Rights - 2nd Edition](#)

Gün + Partners, Co-Author, Jun 01, 2023

[Non-Fungible Tokens \("NFTs"\) and Copyright Law](#)

Gün + Partners, Co-Author, Apr 21, 2023

[Artificial Intelligence \(AI\) and Copyright](#)

Gün + Partners, Co-Author, Apr 20, 2023

[What's New In The Amended E-Commerce Law For IP](#)

Gün + Partners, Co-Author, Apr 19, 2023

[Publishing Rights in Online Use](#)

Gün + Partners, Co-Author, Apr 18, 2023

## Associations

Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI)

The Association of European Trade Mark Owners (MARQUES), Cyberspace Team

The Chartered Institute of Trade Mark Attorneys (CITMA)

International Trademark Association (INTA), Member Internet Committee

## Education

2010, Social Sciences Institute, Istanbul University, Istanbul LLM

2006, Faculty of Law, Istanbul University, Istanbul LL.B.

2002, Vefa Anatolian High School, Istanbul

## Stay Informed

Subscribe to stay up to date on the latest legal insights and events of your choice.

ABOUT US

PEOPLE

SERVICES

INSIGHTS

NEWS AND EVENTS

SOCIAL RESPONSIBILITY


CONTACT

CAREER


DISCLAIMER

COOKIE POLICY

PRIVACY NOTICE

 Gün + Partners  
Kore Şehitleri Cad. 17 Zincirlikuyu  
34394 İstanbul, Turkey

 +90 (212) 354 00 00

 +90 (212) 274 20 95

 [gun@gun.av.tr](mailto:gun@gun.av.tr)

