

### Turkish Color of the Month

Born in Elazığ on the South East of Turkey, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship.



By Saim Dursun ©

## Novelties Introduced for the Purpose of Improving the Investment Environment

Administrative, Tax and Regulatory | Corporate and M&A | Employment  
By Pelin Baysal and Görkem Bilgin

Law on the Amendment of Certain Laws for the Improvement of the Investment Environment numbered 7099 has been published in the Official Gazette on 10.03.2018 in order to support the investors, speed up the investment process and establishment process of a company, reduce the costs and boost the economy.

### Newsroom



#### MIP International Patent Forum 2018

Özge Atılğan Karakulak and Selin Sinem Erciyas spoke on preliminary injunctions in Turkey in the MIP International Patent Forum 2018 in London on Mar 08, 2018.



#### TOBB ETÜ Career Days

Güldeniz Doğan Alkan and Selin Sinem Erciyas visited TOBB University of Economics and Technology career days to share their experience working as a lawyer in Gün + Partners in Ankara on Mar 05, 2018.



#### INTA Pre-Annual Meeting

INTA Pre-Annual Meeting co-hosted by Gün + Partners in İstanbul, on Feb 16, 2018. Önder Erol Ünsal, founder of "IPR Gezgini" shared his IP Law Blogging experience with regards to trademark law.

## Precautions to be taken by Data Controllers While Processing Specially Qualified Personal Data

Technology, Media and Telecom  
By Begüm Yavuzdoğan Okumuş

Principle decision of the Personal Data Protection Authority outlining necessary precautions to be taken by data controllers while processing specially qualified personal data has been published on the Official Gazette on March 07, 2018.

## Proposed Amendments to Automatic Enrolment in Private Pension Plans System

Employment  
By Beril Yayla Sapan

As most of the employees withdrew from the automatic enrolment in private pension plans, the legislative authorities are trying to improve the system and accordingly the Ministry of Finance recently prepared a draft omnibus law which introduced new provisions regarding the system.

## New Developments in Combat Against Smuggled Counterfeit Products

Anti-Counterfeiting  
By Barış Kalaycı and Ali Bozoğlu

The Ministry of Customs issued a new circular and harmonized the IP protection practices of Customs Directorates, Customs Liquidation Services and Smuggling Police regarding smuggled counterfeit products.

## New Euro Fx Rate for Drug Prices in 2018

Life Sciences  
By Dicle Doğan and Fatma Sevide Tan

A new provision has been introduced to the Drug Pricing Decree which determines the new Euro Fx rate for drug prices in 2018.