

## Turkey Legal Update

April 2021

### Turkish Color of the Month

Born in Elazığ on the east of Turkey, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



By Saim Dursun ©

### Significant Amendments to Preliminary Examination

Dispute Management

By Beril Yayla Sapan and Kardelen Özden

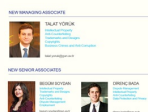
New Amendment on the Civil Procedure Code introduced significant amendments on preliminary examination, particularly in regard to the submission of evidence and expansion & change of claims and defenses.

### News and Events



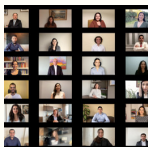
#### Mehmet Gün Recognized as Litigation Star of 2021 by Benchmark Litigation

He is recognized as the litigation star of 2021 in Turkey by Euromoney's Benchmark Litigation.



#### Announcement of 2021 Lawyer Promotions

We are pleased to announce the promotions of our new managing and senior associates.



#### MIP EMEA Awards 2021

We are honored to have been selected as the "Firm of the Year" in Turkey for 6 consecutive years by MIP EMEA Awards 2021.



#### Hande Hançar Spoke at GALA's Webinar

Hande Spoke on influencers, disclosures, and social media in Turkey at the webinar.

### Sector Inquiry on Online Advertising Sector

Competition , Technology, Media and Telecom

By Filiz Toprak Esin and Yalçın Umut Talay

The Competition Authority launched an online advertising sector inquiry. The Authority aims to confer with decision makers and undertakings, and to organize workshops to identify competition problems in the market and to find solutions.

### The Guidelines For The Implementation of The Regulation on Sales, Advertisement And Promotion of Medical Devices Has Been Updated

Life Sciences , Technology, Media and Telecom

By Dicle Doğan and Fatma Sevd Tan

Following the adoption of the substantial amendments to the Regulation on Sales, Advertisement and Promotion of Medical Devices on 2 September 2020, the Guidelines for its Implementation has also been updated.

### Does Likelihood of Confusion Exist Based on a Common Weak Element?

Trademarks and Designs

By Güldeniz Doğan Alkan and Ayşenur Çıtak Bozdağ

Turkish Court of Cassation's approach of finding likelihood of confusion between the trademarks based on common weak element is questionable due to ignoring overall assessment requirement and non-common distinctive elements of the trademarks.



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