April 2025

Türkiye Legal Update

Turkish Color of the Month

Born in Elaziğ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



© Saim Dursur

IP and Music: Feel the Beat of Intellectual Property

Intellectual Property

By Hande Hançar

As music evolves through creativity, collaboration, and now AI, copyright law must strike a balance—protecting original work, encouraging inspiration, and adapting to the new rhythm of technological change.

News and Events



We Are the "Firm of the Year" by Managing IP EMEA Awards 2025

Gün + Partners was awarded the Türkiye Trademark Disputes Firm of the Year at the Managing IP European, Middle East, and Africa (EMEA) Awards 2025.



We are Attending the 9th IBA Global Entrepreneurship Conference in Milan

We are pleased to announce our participation at the 9th IBA Global Entrepreneurship Conference, which will be held in Milan on 18-20 May 2025 and extend an invitation for a potential meeting during the event.



We Are Attending the INTA's 2025 Annual Meeting in San Diego

Our team - Barış Kalaycı, Güldeniz Doğan Alkan, Hande Hançar, Mutlu Yıldırım Köse, Uğur Aktekin, Zeynep Seda Alhas, and Pınar Arıkan will be at INTA's 2025 Annual Meeting in San Diego, California.

Pricing Applications for Authorized Medicines Under the Alternative Reimbursement Scheme

Life Sciences

By Dicle Doğan

The Agency has clarified the procedures for submitting pricing applications for authorized medicines under the AR Regulation.

The Court of Cassation's Approach to Proving Overtime Through Witness Testimony

Employment

By Beril Yayla Sapan, Edanur Atlı and Günce Güneş Ceylan

The Court of Cassation allows overtime claims to be proven via witness testimony, but only if the witness (i) has firsthand knowledge through personal observation and (ii) no common interest with the claimant, or hostility against the employer.

Protection of Personal Data and Data Subject Rights in the Context of Artificial Intelligence Technologies

Data Protection and Privacy , Technology, Media and Telecom

By Begüm Yavuzdoğan Okumuş

The processing of personal data in AI is inevitable, but ensuring data protection is crucial. Although the KVKK has been substantially aligned with the GDPR, stricter measures are needed to ensure better protection of data subjects' rights.





