

## **Turkey Legal Update**

August 2021

#### Turkish Color of the Month.

Born in Elaziğ on the east of Turkey, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



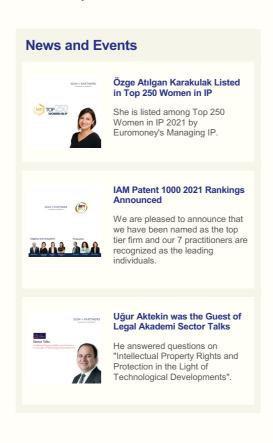
By Saim Dursun ©

### Medical Device Regulation Has Been Published

Life Sciences

By Dicle Doğan and Fatma Sevde Tan

The Turkish Medical Device Industry has now entered into a regulatory era in compatible with EU regulation. New noteworthy provisions are the definition of a medical device, classification of products, distance sales, manufacturer, importer and distributor liabilities in placing products on the market, the EUDAMED system, clinical research in medical devices and notified bodies.



# Significant Amendments to the Administrative Jurisdiction Procedure Law

Dispute Management

By Asena Aytuğ Keser

Time limits foreseen in the Administrative Jurisdiction Procedure Law in terms of the administrative authorities in the application procedures before filing of administrative actions were shortened.

## The Benefits of Filing a Criminal Case Based on Trademark Infringement for Counterfeit Products Subjected to the Crime of Smuggling

Intellectual Property, Anti-Counterfeiting , Trademarks and

Designs

By Barış Kalaycı and Direnç Bada

The Court of Cassation rendered that the smuggling and trademark infringement crimes must be prosecuted separately. The complaint of the right holder is vital to prevent the release or sale of counterfeit products.

## Influencer Marketing Practices in Turkey

Technology, Media and Telecom By Baran Güney

The main principles for influencer marketing in Turkey has been adopted by the Advertisement Board even before enactment of the "Guideline on Commercial Advertisement and Unfair Commercial Practices Conducted by Social Media Influencers".





