

Turkish Color of the Month

Born in Elaziğ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



© Saim Dursun

Personal Data Protection in Türkiye and Worldwide in Light of TikTok Decisions: Children's Data and Cross-Border Data Transfer

Data Protection and Privacy

By Begüm Yavuzdoğan Okumuş and Uğur Erkirli

Personal data protection practices are increasingly tightening both in Türkiye and worldwide. The TikTok decisions underscore rising global scrutiny, particularly concerning the protection of children's data and cross-border data transfers.

News and Events

We are Attending the IBA Annual Conference 2025 in Toronto

We are excited to announce our participation in the International Bar Association (IBA) Annual Conference 2025 in Toronto and warmly invite you to meet with us during the event.



Meet us at the 2025 AIPPI World Congress in Yokohama

Gün + Partners' AIPPI team is excited to attend the AIPPI World Congress in Yokohama this year.



Gün + Partners Top Ranked by IP STARS 2025

We are thrilled to announce that Gün + Partners has been top-ranked by Managing IP's IP STARS 2025! Our team has been recognized as a top-tier practice for trade mark disputes, trade mark prosecution, and copyright & related rights.

Works on Artificial Intelligence in Türkiye : Summary of the Activities of the AI Commission

Data Protection and Privacy

By Begüm Yavuzdoğan Okumuş

The Artificial Intelligence Commission of the Turkish Parliament conducted detailed studies on infrastructure, education, and regulations to analyze the impact of AI across various sectors, aiming to reduce risks and enhance benefits.

Navigating Türkiye's Legal Landscape on Parallel Imports and Grey Market Goods

Anti-Counterfeiting

By Zeynep Seda Alhas and Direnç Bada

Türkiye permits parallel imports under international exhaustion, yet regulatory requirements and customs scrutiny could prevent non-compliant grey market goods from entering the market, offering brand owners leverage.

Türkiye's Healthcare System Undergoes Major Legal Reforms

Life Sciences

By Dicle Doğan

Türkiye's Law No. 7557 modernizes healthcare by enhancing service delivery, professional standards, and technology use, guided by strategic health policies, while addressing ongoing challenges through comprehensive legal reforms.

Regulations Regarding Direct Sales Models

Corporate and M&A

By Görkem Bilgin and Yalçın Umut Talay

Regulations have been introduced to ensure that direct sales models operate in a transparent, fair and reliable manner and to protect consumers and sellers.



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