

Türkiye Legal Update

December 2018

Turkish Color of the Month

Born in Elazığ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



By Saim Dursun ©

Is Good, Fast, and Cheap Arbitration a Dream?

Dispute Management

By Pelin Baysal and Bilge Kağan Çevik

Costs and lack of speed are considered the worst characteristics of arbitration. After the introduction of the fast-track arbitration, however, it is tempting to think that arbitration can be fast, cheap and good quality at the same time.

News and Events



Istanbul Arbitration Association (ISTA) Conference

Mehmet Gün made the opening speech and Pelin Baysal shared her thoughts on cultural gaps in international arbitration at ISTA's conference.



Data Protection Association Symposium

Ozan Karaduman spoke on Legal Basis of Data Processing under the DPL and GDPR at Data Protection Association's symposium in Istanbul



Ethics & Reputation Society (TEID) Seminar

Our managing associates Filiz Toprak Esin and Görkem Bilgin shared their experiences on contract management.

New Era in Tobacco Products Packaging: Plain Packaging and Limited Trademark Use

Technology, Media and Telecom , Trademarks and Designs

By Hande Hançar and Baran Güney

With the new law bringing important changes in respect of tobacco market, Turkey will also start applying plain packaging for cigarette and tobacco products which has already been introduced in some countries in recent years.

What are the Rules Around the Non-Use Defence in Oppositions?

Intellectual Property , Trademarks and Designs

By Mutlu Yıldırım Köse

The non-use defense in the trademark opposition proceedings was enacted by the new Industrial Property Code and it seems that the most important documents for proving use of the trademark will particularly be invoices.

Leading Home Appliances Manufacturer Granted Preliminary Injunction Against Competitor

Intellectual Property , Patents and Utility Models

By Özge Atılğan Karakulak and Maral Büyükkürkçü

Turkey's leading home appliance manufacturer filed two patent infringement actions against an international company for its coffee machine products. Two expert reports concluded that the patent was infringed and the Court granted PI decision



[Manage Your Subscription](#) | [Disclaimer](#) | [Privacy Notice](#)

We are a full service law firm providing national and international businesses with transactional, advisory and dispute management services across a broad range of industry sectors in Turkey. All lawyers work in Turkish and English and majority of them also offering fluency in German and French.

Kore Şehitleri Cad. 17, Zincirlikuyu, 34394 Istanbul, Turkey
T: +90 (212) 354 00 00 F: +90 (212) 274 20 95 E: gun@gun.av.tr www.gun.av.tr