

### Turkish Color of the Month

Born in Elaziğ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



By Saim Dursun ©

## Changes to Minimum Wage, Severance Payments and Administrative Fines in 2026

### Employment

By Beril Yayla Sapan and Asena Aytuğ Keser

Each year begins with an adjustment of the minimum wage, severance pay, and administrative fines set out under the Labour Act. This article provides an overview of the 2026 changes, which came into effect on 1 January 2026.

### News and Events



#### We are Attending the Annual IBA Employment and Diversity Law Conference 2026 in Warsaw

We are pleased to announce our participation at the Annual IBA Employment and Diversity Law Conference 2026, which will be held in Warsaw on 22-24 Apr 2026 and extend an invitation for a potential meeting during the event.



#### We are Attending the 9th IBA Mergers and Acquisitions in the Technology Sector Conference in Barcelona

We are pleased to announce our participation at the 9th IBA Mergers and Acquisitions in the Technology Sector Conference, which will be held in Barcelona on 12-13 Mar 2026 and extend an invitation for a potential meeting during the event.

## Can the Limits of the Lawful Exercise of Patent Rights Be Narrowed by Allegations of Unfair Competition?

### Patents and Utility Models

By Aysel Korkmaz Yatkın, Selin Sinem Erciyas and Beste Turan Kurtoğlu

An analysis of a recent Court of Cassation decision clarifying that the lawful and proportionate enforcement of patent rights, including third-party notifications, does not constitute unfair competition when conducted in good faith.

## Polo Player v Jockey: Analysing The Turkish Trademark Department's Device Marks Decision

### Trademarks and Designs

By Hande Hançar, Havva Yıldız and Zeynep Berfin Ekinci

In its recent decision, the Turkish Patent and Trademark Office emphasizes that even in cases relying on the registration of a well-known trademark, both impact of device mark differences, as well as the proper submission of evidence proving use, are of crucial importance.

## Key Trends in Advertisement Board Decisions in 2025

### Technology, Media and Telecom

By Baran Güney and Zeynep Berfin Ekinci

Advertisement Board decisions in 2025 signaled stricter oversight of digital advertising, focusing on dark patterns, personal data, surprise boxes, and discounts. With anticipated 2026 amendments, compliance expectations for brands and social media marketing are set to rise.



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