Türkiye Legal Update

July 2022

Turkish Color of the Month

Born in Elazığ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.

By Saim Dursun ©

New Regulations Expected For OTT Service Providers

Data Protection and Privacy, Corporate and M&A , Technology, Media and Telecom

By Begüm Yavuzdoğan Okumuş and Yalçın Umut Talay

Over the top (OTT) communication services are expected to be regulated soon. For compliance with the upcoming obligations including a new authorization regime, OTT service providers may need to take earlier actions.

News and Events

Özge Atılgan Karakulak Listed in Top 250 Women in IP 2022

Congratulations to Özge Atılgan Karakulak to be recognised as Managing IP's Top 250 Women in IP 2022 edition.

IAPP Istanbul KnowledgeNet Chapter Webinar 2022

Begüm Yavuzdoğan Okumuş spoke on the data transfer abroad and the effects of the Schrems II decision in cross-border data transfers at the webinar.

Barış Kalaycı Spoke at the Transparency International Turkey Meeting

Barış Kalaycı spoke on trademark crimes and money laundering at the meeting.

How to use Right to Seek New Employment During Notice Period

Employment

By Beril Yayla Sapan, Ezgi Kut and Mehmet Berk Demir

Once the notice period starts, employees must use the leave to seek new employment at least two hours a day during their working hours. Court of Cassation precedents shed light on several controversies regarding the use of this right.

Neither a Compulsory License nor an IP Waiver is the Solution to Finding or Accessing the Vaccine

Patents and Utility Models , Life Sciences

By Selin Sinem Erciyas

The reason of the inequity in access to COVID-19 treatments is misaddressed and adequate intellectual property protection, which is not meaninglessly threatened in every possible crisis should be provided to inventors.

What Are the Rules for Alcohol Advertising in Turkey?

Technology, Media and Telecom

By Hande Hançar and Baran Güney

Alcoholic beverage companies are not allowed to conduct any advertising or promotion activities of their brands. They resort to the alternative of alibi branding which is not clearly regulated but is confirmed to be compliant in the Advertisement Board decisions.

Registrability of 3D Trademarks

Trademarks and Designs , Life Sciences

By Dicle Doğan and Ayşenur Çıtak Bozdağ

A recent decision of the Court of Cassation and the Turkish Patent and Trademark Office's records show that existence of distinctive word elements are considered for registrability of 3D trademarks.

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Kore Şehitleri Cad. 17, Zincirlikuyu, 34394 Istanbul, Turkey
T: +90 (212) 354 00 00 F: +90 (212) 274 20 95 E: gun@gun.av.tr www.gun.av.tr