

**Turkish Color of the Month**

Born in Elazığ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



© Saim Dursun

## Turkish PTO Continues to Protect Copyright Holders Against Infringing Trade Mark Applications in Its New Decision

Intellectual Property , Trademarks and Designs

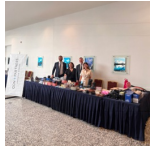
By Mutlu Yıldırım Köse and Merve Çimen Sevine

This article reviews the Turkish PTO's approach to trademark applications infringing copyrighted works, highlighting a recent decision and similar cases. It also explores how copyright holders of entertainment works can prevent unauthorized trademark registrations in Türkiye.

**News and Events**

### We are Attending the IBA Annual Conference in Mexico City

We are excited to announce our participation in the International Bar Association (IBA) Annual Conference 2024 in Mexico City and warmly invite you to meet with us during the event.



### Our Anti-Counterfeiting Team Delivered Presentations at Sessions Organized by the General Directorate of Customs

Our Anti-Counterfeiting team delivered presentations at the in-service training sessions organized by the General Directorate of Customs on July 9-10, 2024, in Istanbul.



### Our Electricity Turned "Green"!

We have great news for you! As of June 2024, we have started using renewable energy sources for the electricity we consume at our headquarters.

## Guidelines on Packaging Information and Instructions for Use of Pharmaceuticals have been Updated

Life Sciences

By Dicle Doğan and Beste Turan Kurtoğlu

The Turkish Medicines and Medical Devices Agency has amended its Guidelines on Packaging Information and Instructions for Use of Pharmaceuticals, which require product names to be selected in a way to avoid confusion with other pharmaceuticals.

## Data Controllers and Processors' Turn to Take Actions Now!

Data Protection and Privacy

By Begüm Yavuzdoğan Okumuş, Yalçın Umut Talay, Seda Takmaz and Uğur Erkırlı

The cross-border transfer regulation, standard contract templates and binding corporate rules guidelines have been announced.

## What will be the Fate of the Guarantee Provided for the Preliminary Injunction Decision?

Patents and Utility Models

By Aysel Korkmaz Yatkın, Selin Sinem Erciyas and Fatma Sevide Tan

Once a PI is granted in return to a guarantee amount the Court should plan what happens to the guarantee if a compensation action is filed after the finalization of the action in which the guarantee was given.

## The Current Approach Regarding the Determination of the Termination Type in Reinstatement Actions

Employment

By Beril Yayla Sapan, Edanur Atlı and Ece Ataseven

As per the current Court of Cassation decision, the termination type should be decided by the first instance courts in reinstatement cases.



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