

Türkiye Legal Update

July 2026

Turkish Color of the Month

Born in Elaziğ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



By Saim Dursun ©

A New Era Begins for Digital Advertising: New Rules for Targeted Advertising and AI-Generated Ads

Administrative, Tax and Regulatory , Technology, Media and Telecom
By Baran Güney and Zeynep Berfin Ekinci

Turkey's new advertising rules mark a significant step towards regulating targeted advertising and AI-generated advertisements, introducing enhanced transparency obligations while leaving key concepts to be shaped by future Advertisement Board practice.

News and Events



Gün + Partners Top Ranked by IP STARS 2026

During the session, liability of e-commerce platforms following the Constitutional Court's annulment decision published in the Official Gazette dated 2 June 2026 was discussed from the perspectives of platform law, the liability limits of intermediary service providers, legal risk and operational compliance in marketplace structures, and advertising and consumer law.



Proud to Announce Our Recognition in Lexology Index 2025 - 2026

We are pleased to announce that 13 lawyers and attorneys from Gün + Partners have been recognized in Lexology Index 2025 - 2026 across key work areas including Healthcare & Life Sciences, Intellectual Property, Commercial Litigation, Telecoms, Media & Entertainment, M&A and Governance, Data Privacy & Protection, and Information Technology.



DPO Club Session 02 Was Hosted by Gün + Partners

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The Proposed Amendments to Law No. 5846 on Intellectual and Artistic Works

Copyrights
By Mutlu Yıldırım Köse and Havva Yıldız

The Proposal to amend the Turkish Copyright Law introduces extended collective licensing for digital uses and a new licensing framework for AI-related uses of copyright-protected content, seeking to modernize Turkish copyright law while raising significant legal and practical questions.

Constitutional Court Annuls the Regime Governing the Exclusion of Shareholders in Two-Shareholder Limited Liability Companies

Corporate and M&A
By Görkem Bilgin

The Constitutional Court's decision addresses the long-standing deadlock that prevented the effective operation of the shareholder exclusion mechanism in two-shareholder limited liability companies.

Cumulative Protection of Creativity: The Fine Line Between Design and Work

Copyrights , Trademarks and Designs
By Güldeniz Doğan Alkan and Cansu Evren

Designs may obtain cumulative protection under design and copyright laws when they satisfy originality, distinctiveness and legal criteria, providing stronger and more effective protection against infringement.

We are a full service law firm providing national and international businesses with transactional, advisory and dispute management services across a broad range of industry sectors in Turkey. All lawyers work in Turkish and English and majority of them also offering fluency in German and French.

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