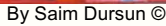


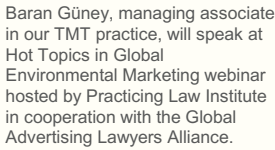
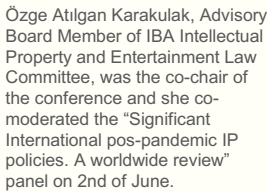
Born in Elazığ on the east of Turkey, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



By Yalçın Umut Talay and Seda Takmaz

The practice change in relation to internal directives for representation of companies shall be considered for the delegation processes in future and the internal directives shall be updated in line with the practice change if needed.

Selin Sinem Erciyas spoke at "What are the latest legal developments impacting the life sciences industry?" panel of Managing IP's Intellectual Property and Innovation Summit – Europe.



## By Aysel Korkmaz Yarkin and Kardelen Özden

Regulation Amending the Regulation on Insurance Arbitration introduced specific arrangements on online applications, preliminary examination procedure, application fees, and duration of the proceedings.

## By Dicle Doğan, Baran Güney and Göksu Ayçıl Altınok

New regulations relating to health claims for food and food supplements abolished the permission requirement that was compulsory for such use and introduced new principles for compliance and restructured the surveillance mechanism.

# The Rise of Online Advertising and The Problems Related to Competition Law

Data Protection and Privacy

By Begüm Yavuzdoğan Okumuş, Zeynep Çağla Üstün and Seda Takmaz

Considering the advancements in technologies such as artificial intelligence and data analytics, which have revolutionized online advertising and enabled businesses to interact with their target audiences more effectively in the marketing world, these developments are undoubtedly subject to examination by both competition authorities and data protection authorities, and it is evident that they will require detailed regulations.

# The Protection of European Patents in Turkey and the Compensation of Damages

Patents and Utility Models , Intellectual Property

By Selin Sinem Erciyas and Aysu Eryaşar

Late filing of a Turkish translation of an application may jeopardize protection for patent owners and claiming compensation for damages.

# Recent Developments in TURKPATENT's Practice on Recording of Well-known Trademarks

Trademarks and Designs

By Uğur Aktekin and Begüm Soydan Sayılkan

The difference between the Courts and TURKPATENT's implementation on recordal of well-known trademarks is expected to be resolved with a new regulation that will give TURKPATENT explicit authority to maintain well-known trademark registry.



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