

## Türkiye Legal Update

June 2023

### Turkish Color of the Month

Born in Elazığ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



© Saim Dursun

### Registry Practice Change Relating to Internal Directives for Representation of Companies

Corporate and M&A

By Yalçın Umut Talay and Seda Takmaz

The practice change in relation to internal directives for representation of companies shall be considered for the delegation processes in future and the internal directives shall be updated in line with the practice change if needed.

### News and Events



#### Selin Sinem Erciyas Spoke at Intellectual Property and Innovation Summit 2023, Europe

Selin Sinem Erciyas spoke at "What are the latest legal developments impacting the life sciences industry?" panel of Managing IP's Intellectual Property and Innovation Summit – Europe.



#### Özge Atılğan Karakulak Co-chaired 9th Annual IBA World Life Sciences Conference

Özge Atılğan Karakulak, Advisory Board Member of IBA Intellectual Property and Entertainment Law Committee, was the co-chair of the conference and she co-moderated the "Significant International pos-pandemic IP policies. A worldwide review" panel on 2nd of June.



#### Baran Güney Will Speak at Hot Topics in Global Environmental Marketing Webinar

Baran Güney, managing associate in our TMT practice, will speak at Hot Topics in Global Environmental Marketing webinar hosted by Practising Law Institute in cooperation with the Global Advertising Lawyers Alliance.

### Regulation Amending the Regulation on Insurance Arbitration Has Been Published

Insurance and Reinsurance

By Aysel Korkmaz Yatkin and Kardelen Dorken

Regulation Amending the Regulation on Insurance Arbitration introduced specific arrangements on online applications, preliminary examination procedure, application fees, and duration of the proceedings.

### New Regulations on Nutrition and Health Claims for Food and Food Supplements

Technology, Media and Telecom , Life Sciences

By Dicle Doğan and Göksu Ayçıl Altınok

New regulations relating to health claims for food and food supplements abolished the permission requirement that was compulsory for such use and introduced new principles for compliance and restructured the surveillance mechanism.

## The Rise of Online Advertising and The Problems Related to Competition Law

Data Protection and Privacy

By Begüm Yavuzdoğın Okumuş, Zeynep Çağla Üstün and Seda Takmaz

Considering the advancements in technologies such as artificial intelligence and data analytics, which have revolutionized online advertising and enabled businesses to interact with their target audiences more effectively in the marketing world, these developments are undoubtedly subject to examination by both competition authorities and data protection authorities, and it is evident that they will require detailed regulations.

## The Protection of European Patents in Turkey and the Compensation of Damages

Patents and Utility Models , Intellectual Property

By Selin Sinem Erciyas and Aysu Eryaşar

Late filing of a Turkish translation of an application may jeopardize protection for patent owners and claiming compensation for damages.

## Recent Developments in TURKPATENT's Practice on Recording of Well-known Trademarks

Trademarks and Designs

By Uğur Aktekin and Begüm Soydan

The difference between the Courts and TURKPATENT's implementation on recordal of well-known trademarks is expected to be resolved with a new regulation that will give TURKPATENT explicit authority to maintain well-known trademark registry.



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Kore Şehitleri Cad. 17, Zincirlikuyu, 34394 İstanbul, Turkey  
T: +90 (212) 354 00 00 F: +90 (212) 274 20 95 E: [gun@gun.av.tr](mailto:gun@gun.av.tr) [www.gun.av.tr](http://www.gun.av.tr)