

Türkiye Legal Update

June 2026

Turkish Color of the Month

Born in Elazığ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



By Saim Dursun ©

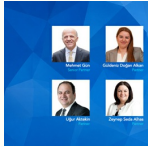
Use of Competitor Trademarks in Google Ads: An Assessment of a Recent Court Decision

Trademarks and Designs , Intellectual Property

By Baran Güney and Elif Melis Özsoy

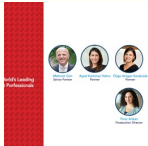
This article examines the Turkish court ruling that using competitors' trademarks in Google Ads may constitute infringement, highlighting the importance of the burden of proof in such cases, and argues that such conduct should be assessed independently under unfair competition law.

News and Events



We Have Been Recognized in the WTR Global Leaders 2026

We Have Been Recognized in the WTR Global Leaders 2026. We are proud to announce that Mehmet Gün, Güldeniz Doğan Alkan, Hande Hançar, Uğur Aktekin, Zeynep Seda Alhas and Pınar Arıkan have been recognized in the WTR Global Leaders 2026.



Gün + Partners Ranked in the IAM Patent 1000 - The World's Leading Patent Professionals 2026

The 2026 edition of the IAM Patent 1000: The World's Leading Patent Professionals has been released.

We are proud to announce that we have been recognised as the top tier firm and our 8 practitioners are recognized as the leading individuals in the IAM Patent 1000 - The World's Leading Patent Professionals 2026.



Gün + Partners Visits Istanbul Modern's "Semiha Berksoy: The Aria of All Colors" Exhibition

Yesterday, we visited the "Semiha Berksoy: The Aria of All Colors" exhibition at Istanbul Modern.

Semiha Berksoy was not only Türkiye's first female opera singer, but also one of the powerful symbols of the Republic's cultural transformation. Seeing opera, theatre, cinema, and painting not as separate disciplines but as parts of a single creative world, Berksoy played the leading role in Özsoy, the first Turkish opera staged in Türkiye, became one of the first Turkish artists to perform on European opera stages, and continued to create throughout her life, inspiring many generations.

Infringement of Second Medical Use Claims And Proof of Infringement

Patents and Utility Models

By Selin Sinem Erciyas, Zeynep Çağla Üstün and Miraç Tan Demirkale

In the determination of infringement of second medical use patents, the carve-out of the patented indication from the SmPC is no longer deemed sufficient by courts in light of evolving case law that encompasses off-label and cross-label use.

Protection of Digital Fonts under Copyright, Design Law and Unfair Competition Regulations

Copyrights

By Güldeniz Doğan Alkan and Hatice İnci Turan

This article examines the protection of digital fonts under Turkish copyright, design and unfair competition regulations. It highlights that digital fonts may benefit from multiple IP protection and discusses the remedies against unauthorised use of digital fonts as valuable commercial assets.

Recent Developments in the Protection of Biometric Data

Data Protection and Privacy

By Begüm Yavuzdoğan Okumuş and Raziye Gönen

The Turkish Personal Data Protection Board has issued Principle Decision No. 2026/921, providing significant guidance on the processing of biometric data, particularly for attendance tracking and access control in the workplace.



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