

## Turkey Legal Update

March 2021

### Turkish Color of the Month

Born in Elazığ on the east of Turkey, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship.



By Saim Dursun ©

### Analysis on Corruption Perceptions Index 2020 in Times of Covid-19

Business Crimes and Anti-Corruption

By Filiz Toprak Esin and Asena Aytuğ Keser

Leaving over a year under the captivity of COVID-19, 2020 Corruption Perception Index of Transparency International was announced on 28 January 2021 with striking results on how COVID-19 has also exposed to a corruption crisis.

## News and Events



### Webinar: Advertisement Board Decisions - III: Medical Devices and Biocidal Products

Hande Hançar, Dicle Doğan and Baran Güney will speak on the important Advertisement Board decisions on medical devices and biocidal products ads.



### WTR 1000 2021 Rankings Are Announced

We are pleased to announce that we have been named as the top tier firm and our 8 practitioners are recognized as the leading individuals.



### Filiz Toprak Esin Spoke at TEİD's "8. International Ethics Summit"

Filiz made the speech of the second day of the summit and moderated the panel.



### Dicle Doğan Has Been Awarded as Rising Star by Euromoney

Dicle Doğan Has Been Awarded as Rising Star by Euromoney Legal Media Group's "Rising Stars Europe Awards 2020"

## Developments on Signature Specimen and Signature Circular

Corporate and M&A

By Görkem Bilgin and Yalçın Umut Talay

Signature specimen practice has recently been amended for ease of signatories. Meanwhile, signature circulars are expected to continue to be preferred in practice for transactions between private enterprises.

## Borders and Principles of Processing Employee Data in Turkey in Light of DPA and Court Decisions

Data Protection and Privacy and Employment

By Begüm Yavuzdoğan Okumuş and Beril Yayla Sapan

Fundamental and globally accepted data processing principles such as principle of necessity, purpose specification, transparency, legitimacy and proportionality play a great role in ensuring data privacy compliance in the workplace.

## Supply of Pharmaceutical Products from Abroad and Patent Rights

Intellectual Property, IP Prosecution, Patent and Utility Models and Life Sciences

By Özge Atılğan Karakulak

The supply of pharmaceutical products to Turkey via the named patient program is one of the exceptional importation regimes for pharmaceutical products which causes some problems for the protection and enforcement of patent rights in Turkey.

## A Look at Brand Enforcement During the COVID-19 Pandemic

Trademarks and Designs

By Uğur Aktekin and Zeynep Seda Alhas

COVID-19 marks the first – but probably not the last - worldwide challenge of this century. This article overviews how (and if) Turkish trademark enforcement system managed to adopt the “new normal” throughout the pandemic.

[Subscribe](#) | [LinkedIn](#) | [Twitter](#) | [Disclaimer](#)

We are a full service law firm providing national and international businesses with transactional, advisory and dispute management services across a broad range of industry sectors in Turkey. All lawyers work in Turkish and English and majority of them also offering fluency in German and French.

Kore Şehitleri Cad. 17, Zincirlikuyu, 34394 İstanbul, Turkey  
T: +90 (212) 354 00 00 F: +90 (212) 274 20 95 E: [gun@gun.av.tr](mailto:gun@gun.av.tr) [www.gun.av.tr](http://www.gun.av.tr)