October 2022

Turkey Legal Update

Turkish Color of the Month

Born in Elazığ on the east of Turkey, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



By Saim Dursun ©

Having Valid Trademark Registration No Longer Creates Immunity Against Infringement Claims

Trademarks and Designs By Hande Hançar and Baran Güney

It was reaffirmed that use of a registered right might create trademark infringement, having valid trademark registration does not constitute legitimate defense against infringement claims.

News and Events



Hande Hançar Spoke at GALA Global Advertising in an Age of Crisis and Change Event

She discussed The Obesity Crisis and its relationship with HFSS, functional and novel foods advertising regulations.



Dilan Sıla Kayalıca, Maral Büyükkürkçü and Zeynep Çağla Üstün, Are Listed as Rising Star by Euromoney's MIP IP STARS

We are delighted to announce our new generation lawyers in our intellectual property practice are listed among rising stars by Euromoney's MIP IP STARS 2022.



International Intellectual **Property Protection Forum 2022**

Our partners, Barış Kalaycı and Zeynep Seda Alhas gave a presentation on "Anti-. counterfeiting in Turkey"



We Have Been Selected as the "Trademark Firm of the Year" Turkey by Global IP Awards 2022

Global IP Awards recognises the outstanding achievements of law and attorney firms in litigation, prosecution and transactional work during 2021/2022.

New Regulation on Drug Reimbursement has been Published

Life Sciences

By Dicle Doğan and Fatma Sevde Tan

New Regulation on Drug Reimbursement introduced new principles on reimbursement procedure.

Similarity Assessment of House Marks

Trademarks and Designs

By Dilan Sıla Kayalıca

The issue of how the similarity assessment will be carried out in the signs containing house marks is discussed in the Trademark Examination Guideline of the Turkish Patent and Trademark Office, by providing several precedents on this topic.

Business Card Misuse Considered Grounds For Termination in Court Ruling

Employment

By Beril Yayla Sapan and Kardelen Özden

Regional Court dismissed a re-instatement case of an employee terminated for cause for using business card for costly personal purchases.





