

Turkish Color of the Month

Born in Elazığ on the east of Türkiye, Saim Dursun, depicts, with the warm liveliness of light and color on his spatula, the true Anatolian picture uncovering the strong willpower of Turkish people and their joy of life despite hardship. Painter Saim Dursun passed away in August 13, 2021 at the age of 62.



© Saim Dursun

Corporate Reporting Obligations Regarding Transactions Affecting Foreign Exchange Position

Corporate and M&A

By Görkem Bilgin and Yalçın Umut Talay

We assess the reporting obligations of companies for transactions affecting their FX positions with details relating to scope, timing and sanctions along with key practical considerations.

News and Events



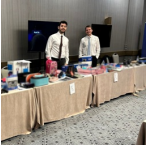
Özge Atılkan Karakulak and Selin Sinem Erciyas will Speak at the Pharma Biotech Patent Litigation Europe Summit

Özge Atılkan Karakulak and Selin Sinem Erciyas, partners in our Life Sciences and Patents and Utility Models practices, will speak at the Pharma Biotech Patent Litigation Europe Summit in Amsterdam, which will take place on January 21–22, 2026.



We are Attending the IBA Annual Conference 2025 in Toronto

We are delighted to attend the IBA Annual Conference 2025 in Toronto, where our partners Görkem Bilgin and Özge Atılkan Karakulak, Advisory Board Member of the IP and Entertainment Law Committee, will represent Gün + Partners.



Direnç Bada, Atahan Erkul and Atacan Yılmaz Delivered a Training at the Customs General Directorate Event in Mersin

We had the privilege of participating in the Customs General Directorate event in Mersin, representing more than two dozen clients with the contributions of our Managing Associate Direnç Bada, Senior Associate Atahan Erkul, and Associate Atacan Yılmaz.

GSK Succeeds in Bad Faith Case in Turkey

Trademarks and Designs

By Mutlu Yıldırım Köse and Begüm Soydan

The court affirmed that a trademark owner's genuine prior use is key, even when formal registration has lapsed, and that opportunistic third-party filings exploiting registration gaps shall be invalidated on bad faith grounds.

New Developments Regarding the Obligation to Register with the Data Controllers' Registry

Data Protection and Privacy

By Begüm Yavuzdoğan Okumuş, Yalçın Umut Talay and Uğur Erkirli

With the recent decision of the Personal Data Protection Board, data controllers whose main activity involves processing sensitive personal data and who remain below certain employee and financial thresholds are now exempted from the VERBIS registration obligation

Is It Really Better?

Technology, Media and Telecom

By Baran Güney and Zeynep Berfin Ekinci

The article discusses how comparative advertising claims like “best” or “most recommended” must be objective, verifiable, and not misleading under Turkish law, as shown by recent Advertising Board decisions.



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