



Asena Aytuğ Keser

PARTNER

Bar Admissions: [Istanbul Bar Association](#)

Languages: English, Turkish

Phone: [+ 90 \(212\) 354 00 05](tel:+902123540005)

Email: asena.keser@gun.av.tr

Expertise

Asena Aytuğ Keser has been with the firm since 2011 and is a managing associate. Her practice focuses on dispute management; business crime and anti-corruption; employment; insurance and reinsurance; administrative, tax and regulatory and construction and real estate.

Asena advises and represents both national and international clients in various commercial and corporate disputes before courts and arbitral tribunals, including high profile compensation cases, M&A and shareholders disputes, real estate and construction disputes and enforcement of foreign court judgments and arbitral awards. She has a specific focus on business crimes and she

handles various disputes where the dispute contains the application of both civil and criminal law principles. Asena also represents many clients in regulated markets and her experience in dispute management also expands to administrative and tax law related disputes.

She is also experienced in employment law. She provides consultancy and represents clients in relation to a wide range of employment law issues including preparation and negotiation of employment contracts, terminations, personnel management, reemployment and unjust competition actions.

Combining her experience in dispute management with insurance law, Asena focuses on the litigation aspect of the firm's insurance & reinsurance practice. She represents and advises many clients in both local and London insurance market, loss adjusters, international law firms and brokers for handling and management of disputes concerning various types of insurance, carrying out settlement processes, assessment of claim amount and liability of respected parties as well as of policy coverage.

Areas of Expertise



Publications

Changes to Minimum Wage, Severance Payments and Administrative Fines in 2026

Gün + Partners, Co-Author, Jan 27, 2026

Public Policy Review in Foreign Court Judgments and Arbitral Awards: Emerging Trends in 2025 Case Law

Gün + Partners, Author, Dec 24, 2025

Enforcement of Foreign Judgments 2026 in Türkiye

GTDT, Co-Author, Sep 15, 2025

The Guide to Challenging and Enforcing Arbitration Awards - Fourth Edition

Global Arbitration Review, Co-Author, Jun 16, 2025

Insurance Litigation 2025 in Turkey

Lexology Panoramic, Co-Author, Mar 25, 2025

Arbitration Procedures and Practice 2024 in Türkiye: Overview

Practical Law, Co-Author, Feb 25, 2025

A New Regulation on the Sanction for Non-Attendance to Mandatory Mediation

Legalink Newsletter, Co-Author, Dec 24, 2024

The Insurance and Reinsurance Law Review, 12th Edition, Turkey Chapter

The Law Reviews, Co-Author, Jun 20, 2024

Challenging and Enforcing Arbitration Awards: Türkiye 2024

Global Arbitration Review, Co-Author, Jun 12, 2024

Insurance Disputes Comparative Guide

Legal 500, Co-Author, Jun 03, 2024

Update on Legal Interest, Late Payment Fee and Deferment Interest Rates

Gün + Partners, Co-Author, May 22, 2024

Constitutional Court Annulled the Sanction for Non-Attendance to Mandatory Mediation

Gün + Partners, Co-Author, May 21, 2024

Riddle of Applicable Application Fee in Enforcing Foreign Judgments

Legal 500 Disputes Yearbook 2024, Co-Author, May 07, 2024

Turkish Court of Cassation's Recent Approach to Public Policy in Enforcement and Setting-Aside of Foreign Arbitral Awards

Gün + Partners, Co-Author, Mar 13, 2024

Speaking Engagements

Current Developments in Employment Law Under COVID-19, Gün + Partners Webinar, Speaker, 14.05.2020

Procedure and Consequences of Termination of Employment Contracts due to the Act of Employees Constituting Business Crimes, Gün + Partners Event, Speaker, 10.05.2017

Education

2011, Faculty of Law, İstanbul Bilgi Üniversitesi, İstanbul L.L.B

2009, Bucerius Law School, Hamburg, Germany (Erasmus Exchange Program, Fall)

2006, Balıkesir Sırrı Yırcalı Anatolian HighSchool

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🖨 +90 (212) 274 20 95

✉ gun@gun.av.tr

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