



Ayşenur Çitak Bozdağ

SENIOR ASSOCIATE

Bar Admissions: [Ankara Bar Association](#)

Languages: [English, Turkish](#)

Phone: [+ 90 \(212\) 354 00 00](tel:+902123540000)

Email: aysenur.citak@gun.av.tr

Expertise

Areas of Expertise

[Life Sciences](#)

[Intellectual Property](#)

[Trademarks and Designs](#)

[Copyrights](#)

Publications

[When Overall Perception Speaks Louder Than Words: Conceptual Similarity](#)

Gün + Partners, Co-Author, Jul 22, 2025

International Update

PTMG - Law Lore & Practice December 2024, Co-Author, Dec 17, 2024

Likelihood of Confusion of Medicines for Human Use and for Animal Use

Gün + Partners, Co-Author, Jun 20, 2024

Turkish Court of Cassation's Comparison of Goods in Different Subclasses

PTMG - Law Lore & Practice September 2023 Edition, Co-Author, Sep 21, 2023

Highly Logical: Turkish IP Office's Vulcan Salute Ruling Sets Final Frontier For Copyright Ownership Argument

ManagingIP, Co-Author, Aug 09, 2023

Is Partial Victory a Real Victory?

Gün + Partners, Co-Author, Apr 10, 2023

Court of Cassation Puts an End to Long-Running Sheraton Dispute

WTR, Co-Author, Dec 19, 2022

Recent Case Highlights Lack of Harmonisation Between Courts' Approach and PTO's Practice

WTR, Co-Author, Sep 12, 2022

Registrability of 3D Trademarks

PTMG - Law Lore & Practice May 2022, Co-Author, May 24, 2022

Higher Board Decides in Favour of UGG Based on Well-known Trademark Status and Principle of Interdependence

WTR, Co-Author, Sep 10, 2021

Overview of the Turkish Court of Cassation's Decisions on Pharmaceutical Trade Marks in 2020

PTMG - Law Lore & Practice May 2021, Co-Author, May 10, 2021

Implementation of Mandatory Mediation in IP Disputes: Court of Cassation Issues Contradictory Decisions

WTR, Co-Author, Mar 17, 2021

Enforcement: An International Litigation Guide 2020, Turkey

INTA, Co-Author, Mar 17, 2021

Does Likelihood of Confusion Exist Based on a Common Weak Element?

Oxford University Press - Journal of Intellectual Property Law & Practice, Co-Author, Feb 22, 2021

Speaking Engagements

CJEU Decision Review VIII - Resurrecting "Nehera": Is it Free-Riding or Tribute?, Gün + Partners Webinar, Speaker, 28.09.2023

Patent Attorneyship Pre-Exam Training -Law, Association of Patent and Trademark Attorneys Instructor, Istanbul, 19.06.2023

Education

2018, Bilkent University Faculty of Law

2014, Beysukent Private High School

Stay Informed

Subscribe to stay up to date on the latest legal insights and events of your choice.

[ABOUT US](#)

[PEOPLE](#)

[SERVICES](#)

[INSIGHTS](#)

[NEWS AND EVENTS](#)

[SOCIAL RESPONSIBILITY](#)

[CONTACT](#)

[CAREER](#)

[DISCLAIMER](#)

[COOKIE POLICY](#)

[PRIVACY NOTICE](#)



[+90 \(212\) 354 00 00](tel:+902123540000)

[+90 \(212\) 274 20 95](tel:+902122742095)

gun@gun.av.tr