



Barış Kalaycı

PARTNER

Bar Admissions: **Istanbul Bar Association**
Languages: **English, Turkish**
Phone: **+ 90 (212) 354 00 40**
Email: **baris.kalayci@gun.av.tr**

Expertise

Barış Kalaycı joined the firm in 1997 and has been a Partner since 2010. He is co-chair of the firm's intellectual property and business crime and anti-corruption practices.

His Intellectual Property practice focuses on trademarks, designs and copyrights. He has been involved in numerous anti-counterfeiting and anti-piracy campaigns and civil litigation cases mostly with preliminary injunction requests involving all aspects of IP rights. He also has a special focus on customs IP protection against counterfeit goods being exported, imported and in transit.

Baris also leads the firm's in-house investigations department which supports the investigative needs of all the firm's clients and practice groups, especially in anti-counterfeiting and anti-piracy matters.

Bariş also leads the teams in major business crimes and anti-corruption cases as well as some high profile commercial litigation.

Areas of Expertise

Intellectual Property

Anti-Counterfeiting

Business Crimes and Anti-Corruption

Trademarks and Designs

Copyrights

Publications

[The Karalis Case: A 20-Year Legal Odyssey](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Combating Counterfeit and Smuggled Drugs](#)

Gün + Partners, Co-Author, Mar 06, 2024

[Strategic Battlefield in Combating Counterfeiters: Turkish Riviera, West and South Coast of Türkiye](#)

ManagingIP, Co-Author, Feb 22, 2024

[Can The Accused be Acquitted Solely on The Grounds That The Number of Seized Counterfeits Is Very Low?](#)

Gün + Partners, Co-Author, Apr 08, 2023

[IP Rights Can Also Protect Public Health and Safety](#)

ManagingIP, Co-Author, May 09, 2022

[Challenges and Opportunities When Combatting Counterfeits in Turkey](#)

ManagingIP – Future of IP: Turkey 2022, Co-Author, Mar 14, 2022

[The Benefits of Filing a Criminal Case Based on Trademark Infringement for Counterfeit Products Subjected to the Crime of Smuggling](#)

ManagingIP, Co-Author, Mar 19, 2021

[Some New Regulations Brought by the Judicial Reform Package](#)

Gün + Partners, Co-Author, Nov 15, 2019

[Brand Owners Must be Careful About Bringing Criminal Action for Infringement](#)

Managing IP – International Briefings, Co-Author, Jul 10, 2019

[Protecting Non-Traditional Trademarks](#)

Managing IP – Turkey IP Focus 2019, Co-Author, May 08, 2019

[Amendments to Collection of Electronic Evidence Procedures](#)

ILO – White Collar Crime Newsletter, Co-Author, Sep 25, 2018

[Anti-counterfeiting 2018 in Turkey](#)

WTR, Co-Author, May 25, 2018

[Procedures and Strategies for Anti-Counterfeiting in Turkey](#)

WTR, Co-Author, May 24, 2018

[Business Crime and Investigations in Turkey](#)

Practical Law, Co-Author, May 23, 2018

[How to Evaluate Information Provided by a Whistleblower](#)

ILO – White Collar Crime Newsletter, Author, Mar 06, 2018

Speaking Engagements

The Global Threat of Trade in Falsified Medicines: A Danger to Health and Development, EMEA Security Conference & Exhibition I
High Security Printing, Anti-Counterfeiting & Brand Protection Conference, Panelist, İstanbul, 31.05.2023

Combating Counterfeiting in Turkey, JETRO - International Intellectual Property Protection Forum, Speaker, 27.10.2022

Transparency Association, Report Launch Event for Combating Illegal Trade and Informal Economy in Turkey, Speaker, Istanbul, 06.06.2022

Brand Crimes and Money Laundering, Transparency International Association - Launch of Report on Combating Illegal Trade and Informal Economy in Turkey, Speaker, Istanbul, Turkey, 03.06.2022

Trademark Law in Turkey Key Developments and Predictions 2022, Gün + Partners Webinar, Speaker, Istanbul, Turkey, 03.06.2022

Legal Actions Against Counterfeit or Illegal Drugs Eluded out of the Legal Supply Chain, Gün + Partners Webinar, Speaker, 06.04.2022

Fighting Counterfeit Products, Automechanika Academy and Turkish Automotive Aftermarket Association, Panelist, 15.11.2021

The Effects of COVID-19 on Anti-counterfeiting Activities in EMEA Region, Gün + Partners Webinar, Moderator, 22.06.2020

Key Developments and Predictions for Trademark Law in Turkey - 2020 With a Focus on the Impacts of the COVID-19, Gün + Partners Webinar, Speaker, 18.05.2020

Fighting Counterfeit and Diverted Medicines in and from Turkey, PTMG 99th conference, Speaker, Berlin, Germany, 03.10.2019

Enforcement Issues and Best Practices on Anti-Counterfeiting, Gün + Partners - World IP Day, Panellist, Istanbul, Turkey, 26.04.2019

Turkey's New IP Code and Key Changes for Trademarks, Gün + Partners Seminar, Panellist, Istanbul, Turkey, 13.04.2018

Intellectual Property Rights in Fashion Law, Jurists' Association Turkey - Law School 6, Speaker, Istanbul, Turkey, 10.03.2018

Assessment of Whistleblowing, Ethics and Reputation Society Seminar, Speaker, Istanbul, Turkey, 28.11.2017

Parallel Importation and its reflections on IP Rights and Anti-Counterfeiting and Customs Regulations, AIPPI Turkey 4th IP Law Seminar, Speaker, Istanbul, Turkey, 07.04.2016

Trafficking in counterfeit goods – a cross-border commercial bonanza, IBA 17th Transnational Crime Conference, Speaker, Istanbul, Turkey, 03.04.2014

Developing Brands in Turkey: New Strategies, IP Summit - Regenerating Trademarks, Chair, Alicante, Spain, 11.12.2012

Seizure of Fake Products in Transit at Turkish Borders and Free Trade Areas, AIPPI Turkey IP Law Seminar, Speaker, Istanbul, Turkey, 28.06.2012

Associations

Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI), Member

Anti-Counterfeiting Group (ACG), Member

International Trademark Association (INTA), Enforcement Committee

Ethics & Reputation Society (TEID), Member

Asian Patent Attorneys Association (APAA), Member

Pharmaceutical Trade Marks Group (PTMG), Member

Patent and Trademark Attorneys' Association of Turkey (PEM), Member

Transparency International Turkey, Member

Education

2019, Istanbul University, Faculty of Law, Istanbul LLM. (Candidate)

1997, Ankara University, Faculty of Law, Ankara LL.B.

1993, Antalya Anatolian High School, Antalya

Stay Informed

Subscribe to stay up to date on the latest legal insights and events of your choice.

SUBSCRIBE NOW

GÜN + PARTNERS
AVUKATLIK BÜROSU

[ABOUT US](#)

[PEOPLE](#)

[SERVICES](#)

[INSIGHTS](#)

[NEWS AND EVENTS](#)

[SOCIAL RESPONSIBILITY](#)

[CONTACT](#)

[CAREER](#)

[DISCLAIMER](#)

[COOKIE POLICY](#)

[PRIVACY NOTICE](#)



+90 (212) 354 00 00

+90 (212) 274 20 95

gun@gun.av.tr