

# BARIŞ KALAYCI

PARTNER

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## Bar Admissions:

Istanbul Bar Association

## Languages:

English, Turkish



## Practice Areas

Intellectual Property

Anti-Counterfeiting

Business Crimes and Anti-Corruption

Trademarks and Designs

Copyrights

## Expertise

Barış Kalaycı joined the firm in 1997 and has been a Partner since 2010. He is co-chair of the firm's intellectual property and business crime and anti-corruption practices.

His Intellectual Property practice focuses on trademarks, designs and copyrights. He has been involved in numerous anti-counterfeiting and anti-piracy campaigns and civil litigation cases mostly with preliminary injunction requests involving all aspects of IP rights. He also has a special focus on customs IP protection against counterfeit goods being exported, imported and in transit.

Baris also leads the firm's in-house investigations department which supports the investigative needs of all the firm's clients and practice groups, especially in anti-counterfeiting and anti-piracy matters.

Barış also leads the teams in major business crimes and anti-corruption cases as well as some high profile commercial litigation.

## Publications

### Some New Regulations Brought by the Judicial Reform Package

Gün + Partners, Co-Author, 15.11.2019

### Brand Owners Must be Careful About Bringing Criminal Action for Infringement

Managing IP – International Briefings, Co-Author, 10.07.2019

### Protecting Non-Traditional Trademarks

Managing IP – Turkey IP Focus 2019, Co-Author, 08.05.2019

### Amendments to Collection of Electronic Evidence Procedures

ILO – White Collar Crime Newsletter, Co-Author, 25.09.2018

### Anti-counterfeiting 2018 in Turkey

WTR, Co-Author, 25.05.2018

### Business Crime and Investigations in Turkey

Practical Law, Co-Author, 23.05.2018

### How to Evaluate Information Provided by a Whistleblower

ILO – White Collar Crime Newsletter, Author, 06.03.2018

### New Developments in Combat Against Smuggled counterfeit Products

Managing IP – International Briefings, Co-Author, 01.02.2018

### **Survey on Decoding Conducted by Subcommittee of the Parallel Imports Committee**

INTA Bulletin Vol. 72 No. 19, Author, 10.11.2017

### **Analysis on The Corruption Perception in Turkey**

Compliance & Ethics Professional-SCCE, Co-Author, 08.08.2017

### **Turkey is Welcoming The Long Awaited Industrial Property Code**

Gün + Partners, Co-Author, 10.01.2017

### **Pharmaceutical Trademarks 2017/2018, A Global Guide, Turkey Chapter**

WTR, Co-Author, 07.09.2016

## **Speaking Engagements**

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Fighting Counterfeit and Diverted Medicines in and from Turkey, PTMG 99th conference, Speaker, Berlin, Germany, 03.10.2019

Enforcement Issues and Best Practices on Anti-Counterfeiting, Gün + Partners - World IP Day, Panellist, Istanbul, Turkey, 26.04.2019

Turkey's New IP Code and Key Changes for Trademarks, Gün + Partners Seminar, Panellist, Istanbul, Turkey, 13.04.2018

Intellectual Property Rights in Fashion Law, Jurists' Association Turkey - Law School 6, Speaker, Istanbul, Turkey, 10.03.2018

Assessment of Whistleblowing, Ethics and Reputation Society Seminar, Speaker, Istanbul, Turkey, 28.11.2017

Parallel Importation and its reflections on IP Rights and Anti-Counterfeiting and Customs Regulations, AIPPI Turkey 4th IP Law Seminar, Speaker, Istanbul, Turkey, 07.04.2016

Trafficking in counterfeit goods – a cross-border commercial bonanza, IBA 17th Transnational Crime Conference, Speaker, Istanbul, Turkey, 03.04.2014

Developing Brands in Turkey: New Strategies, IP Summit - Regenerating Trademarks, Chair, Alicante, Spain, 11.12.2012

Seizure of Fake Products in Transit at Turkish Borders and Free Trade Areas, AIPPI Turkey IP Law Seminar, Speaker, Istanbul, Turkey, 28.06.2012

## **Associations**

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Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI),

Anti-Counterfeiting Group (ACG)

International Trademark Association (INTA), Parallel Import Committee

Ethics & Reputation Society (TEID)

Asian Patent Attorneys Association (APAA)

Pharmaceutical Trade Marks Group (PTMG)

Patent and Trademark Attorneys' Association of Turkey (PEM)

Transparency International Turkey

## **Education**

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2019, Istanbul University, Faculty of Law, Istanbul LLM. (Candidate)

1997, Ankara University, Faculty of Law, Ankara LL.B.

1993, Antalya Anatolian High School, Antalya



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