



Begüm Soydan

MANAGING ASSOCIATE

Bar Admissions: **Istanbul Bar Association**
Languages: **English, Turkish, German**
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Expertise

Begüm Soydan is a Managing Associate in Gün + Partners and she has been working for the firm since 2014. Begüm is involved in Intellectual Property and Anti-Counterfeiting working groups of Gün + Partners. Her practice concentrates on trademark, design, utility model, domain names, and copyright laws.

Having been with the firm since 2014, Begüm, within her practice, drafts legal advices and statements for the clients especially in trademark, design, utility model and copyright law as well as unfair competition law matters, represents the clients in civil and criminal court actions and also assists the clients during the whole process of filing applications and oppositions before the TURKPATENT.

Publications

[Turkish Courts Invalidate Trademark for Similarity to Madran Mountain Spring Water](#)

Gün + Partners, Co-Author, Nov 27, 2025

[GSK Succeeds in Bad Faith Case in Turkey](#)

Marques, Co-Author, Sep 25, 2025

[Update on the Well-known Trademark Registry Debate in Türkiye](#)

Gün + Partners, Co-Author, Apr 03, 2025

[Does the Covid-19 Pandemic Constitute a Justified Reason for non-use?](#)

WTR, Co-Author, Jan 21, 2025

[Update on The Well-known Trademark Registry Debate in Turkey](#)

ManagingIP, Co-Author, Dec 11, 2024

[Strategic Battlefield in Combating Counterfeiters: Turkish Riviera, West and South Coast of Türkiye](#)

ManagingIP, Co-Author, Feb 22, 2024

[Recent Developments in TURKPATENT's Practice on Recording of Well-known Trademarks](#)

Gün + Partners, Co-Author, Apr 12, 2023

[Court of Cassation Overturns Longstanding Precedents on Cumulative Protection Afforded by Trademark Infringement and Unfair Competition Provisions](#)

WTR, Co-Author, Mar 21, 2023

[Debate on well-known Trademark Registry Expected to be Resolved Soon](#)

WTR, Co-Author, Nov 01, 2022

[Challenges and Opportunities When Combatting Counterfeits in Turkey](#)

ManagingIP – Future of IP: Turkey 2022, Co-Author, Mar 14, 2022

[Dilemma Over Well-Known Trademark Registry Continues in Turkey](#)

ManagingIP, Co-Author, Mar 11, 2022

[Can Foreign Court Decisions Concerning IP Rights Be Enforced in Turkey?](#)

ManagingIP, Co-Author, Jun 02, 2020

[Court of Cassation Reopens Debate on Recordation of Well-Known Trademarks](#)

WTR, Co-Author, May 20, 2020

[When Is a Well-Known Trademark Likely To Suffer Dilution?](#)

Managing IP – International Briefings, Co-Author, May 20, 2019

[Damages Awards in IP Right Infringement Cases](#)

Gün + Partners, Co-Author, Mar 06, 2019

Speaking Engagements

[In-service Training Sessions, General Directorate of Customs, Speaker, Istanbul, 09.07.2024](#)

ABAD Decision Review - II: Brompton Bicycle Ltd v Chedech / Get2Get (C-833/18) Decision, Gün + Partners Webinar, Speaker, 16.12.2020

Associations

EGİAD International Relations and Foreign Trade Commission, Deputy Chairman

Education

2014, Faculty of Law, Yeditepe University, Istanbul LL.B.

2013, Faculty of Law, Humboldt University, Berlin, Germany (Erasmus, Spring)

2009, Bornova Anatolian High School, Izmir

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