



Begüm Soydan

MANAGING ASSOCIATE

Bar Admissions: **Istanbul Bar Association**

Languages: **English, Turkish, German**

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Expertise

Begüm Soydan is a Managing Associate in Gün + Partners and she has been working for the firm since 2014. Begüm is involved in Intellectual Property and Anti-Counterfeiting working groups of Gün + Partners. Her practice concentrates on trademark, design, utility model, domain names, and copyright laws.

Having been with the firm since 2014, Begüm, within her practice, drafts legal advices and statements for the clients especially in trademark, design, utility model and copyright law as well as unfair competition law matters, represents the clients in civil and criminal court actions and also assists the clients during the whole process of filing applications and oppositions before the TURKPATENT.

Intellectual Property

Trademarks and Designs

Copyrights

Anti-Counterfeiting

Dispute Management

Employment

Publications

Turkish Courts Invalidate Trademark for Similarity to Madran Mountain Spring Water

Gün + Partners, Co-Author, Nov 27, 2025

GSK Succeeds in Bad Faith Case in Turkey

Marques, Co-Author, Sep 25, 2025

Update on the Well-known Trademark Registry Debate in Türkiye

Gün + Partners, Co-Author, Apr 03, 2025

Does the Covid-19 Pandemic Constitute a Justified Reason for non-use?

WTR, Co-Author, Jan 21, 2025

Update on The Well-known Trademark Registry Debate in Turkey

ManagingIP, Co-Author, Dec 11, 2024

Strategic Battlefield in Combating Counterfeitors: Turkish Riviera, West and South Coast of Türkiye

ManagingIP, Co-Author, Feb 22, 2024

Recent Developments in TURKPATENT's Practice on Recording of Well-known Trademarks

Gün + Partners, Co-Author, Apr 12, 2023

Court of Cassation Overturns Longstanding Precedents on Cumulative Protection Afforded by Trademark Infringement and Unfair Competition Provisions

WTR, Co-Author, Mar 21, 2023

Debate on well-known Trademark Registry Expected to be Resolved Soon

WTR, Co-Author, Nov 01, 2022

Challenges and Opportunities When Combating Counterfeits in Turkey

ManagingIP – Future of IP: Turkey 2022, Co-Author, Mar 14, 2022

Dilemma Over Well-Known Trademark Registry Continues in Turkey

ManagingIP, Co-Author, Mar 11, 2022

Can Foreign Court Decisions Concerning IP Rights Be Enforced in Turkey?

ManagingIP, Co-Author, Jun 02, 2020

Court of Cassation Reopens Debate on Recordation of Well-Known Trademarks

WTR, Co-Author, May 20, 2020

When Is a Well-Known Trademark Likely To Suffer Dilution?

Managing IP – International Briefings, Co-Author, May 20, 2019

Damages Awards in IP Right Infringement Cases

Gün + Partners, Co-Author, Mar 06, 2019

Speaking Engagements

In-service Training Sessions, General Directorate of Customs, Speaker, Istanbul, 09.07.2024

ABAD Decision Review - II: Brompton Bicycle Ltd v Chedech / Get2Get (C-833/18) Decision, Gün + Partners Webinar, Speaker, 16.12.2020

Associations

EGİAD International Relations and Foreign Trade Commission, Deputy Chairman

Education

2014, Faculty of Law, Yeditepe University, Istanbul LL.B.

2013, Faculty of Law, Humboldt University, Berlin, Germany (Erasmus, Spring)

2009, Bornova Anatolian High School, Izmir

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