

# BEGÜM YAVUZDOĞAN

## OKUMUŞ

MANAGING ASSOCIATE



+ 90 (212) 354 00 24  
begum.yavuzdogan@gun.av.tr

**Bar Admissions:**  
Istanbul Bar Association

**Languages:**  
English, Turkish

### Practice Areas

Data Protection and Privacy

Corporate and M&A

Technology, Media and Telecom

Life Sciences

Competition

### Expertise

Begüm Yavuzdoğan Okumuş is a managing associate in Gün + Partners and she has been with the firm since 2007. Her practice focuses on data protection and privacy, corporate and M&A, life sciences, and competition law.

Begüm deals with all aspects of data protection and privacy, including supervising and conducting data privacy compliance projects, advising multinational clients in their activities on a day to day basis. She has sector specific knowledge (i.e. healthcare/ pharmaceuticals/medical devices, telecoms, banking) and advises clients on newly developed devices/apps to ensure compliance. Begüm advises clients on international data transfer of personal data and represents clients before the Turkish DPA. She assists clients in data breach notifications and investigations, provides appeal strategies to object to Turkish DPA decisions rendered against our clients. Begüm represents multinational companies operating in various industries including pharmaceutical, medical device, retail, banking and automotive industry. She holds Certified Information Privacy Professional Europe (CIPP/E) designation from the International Association of Privacy Professionals and she is one of the co-chairs of IAPP Knowledgenet Istanbul Chapter.

Begüm led several M&A projects and assisted various local and foreign companies during incorporation of their partnership in special projects which may also include transfer of technology, know-how and thus needs protection in this respect. She drafted and negotiated several joint-venture agreements, shareholders agreement, share pledge and voting agreements.

Having wide range of experience in pharmaceutical and medical device industry, Begüm advised and represented several multinational pharmaceutical and medical device companies on their new establishments and projects in Turkey. Her experiences in this industry include marketing authorization and asset transfers, corporate restructuring projects, negotiating distributorship agreements and termination of these agreements, and advising on localisation projects.

She has a wide range of experience in competition law related matters. In addition to consultancy services and trainings, she is also representing clients before the TCA about notifications and investigations.

### Publications

#### **Borders and Principles of Processing Employee Data in Turkey in Light of DPA and Court Decisions**

ILO - Employment & Benefits Newsletter, Co-Author, 19.03.2021

#### **Advertising Bans on Social Network Providers in Turkey and Next Steps**

Gün + Partners, Author, 25.01.2021

Gün + Partners, Co-Author, 13.01.2021

#### **Sanctions Lined up for Social Network Platforms in Turkey**

Dünya Gazetesi, Author, 08.01.2021

### **Recent Developments About the Commercial Electronic Message Management System (“IYS”)**

Gün + Partners, Co-Author, 22.12.2020

### **New Regulation on Processing of Personal Data in Electronic Communication Sector Has Been Published**

Gün + Partners, Co-Author, 11.12.2020

### **Cookies & Similar Technologies in Turkey**

OneTrust DataGuidance - Guidance Notes, Co-Author, 30.10.2020

### **Turkish Data Localization Rules in Effect for Social Media Companies**

IAPP - Privacy Tracker, Co-Author, 14.10.2020

### **ICTA’s Decision on Social Network Providers**

Gün + Partners, Co-Author, 13.10.2020

### **COVID-19 and Personal Data Protection**

Itechlaw - Open Forum, Co-Author, 25.09.2020

### **Turkey’s New Data Storage and Transfer Requirements for Banks**

IAPP - Privacy Tracker, Co-Author, 24.09.2020

### **Amendments to the Law No: 5651 Concerning Social Media**

Gün + Partners, Co-Author, 11.08.2020

### **“New Normal” After COVID-19 - Immunity Certificates**

Dünya Gazetesi, Author, 11.06.2020

### **Judicial Remedy Against Decisions Issued by Turkish Data Protection Board**

Gün + Partners, Co-Author, 13.05.2020

### **An Alternative to Data Transfers Abroad: Binding Corporate Rules**

Gün + Partners, Author, 16.04.2020

### **Processing of Personal Data in COVID-19 Outbreak**

Gün + Partners, Author, 18.03.2020

### **Amendment on Commercial Communication Regulation in Turkey**

Gün + Partners, Author, 17.01.2020

### **Latest Development on Data Localization Requirements in Turkey**

IAPP - Privacy Tracker, Author, 16.12.2019

### **IP in Business Transactions 2019 in Turkey**

Practical Law, Co-Author, 09.09.2019

### **Data Protection in Life Sciences Industry of Turkey**

BIOLEGIS, Author, 09.09.2019

### **Turkey’s BTK Imposes Data Localization Requirements on E-SIM Technologies**

IAPP – Privacy Tracker, Author, 20.05.2019

### **Corporate Governance in Turkey**

Legal500 – The In-House Lawyer, Co-Author, 04.03.2019

### **Privacy Issues in M&A Transactions in Turkey**

Practical Law, Author, 16.01.2019

### **2019 Legislative Predictions for Turkey**

IAPP – Privacy Tracker, Author, 08.01.2019

### **Board Decisions on the Obligation to Register to the Data Controllers Registry**

Gün + Partners, Author, 11.09.2018

### **In-vehicle emergency call systems in Turkey**

IAPP-Privacy Tracker. Author. 18.06.2018

## **Progress on the Horizon, Turkey Chapter**

The Oath, Author, 10.01.2017

## **Turkey's Court of Constitution Officially Recognizes Right to be Forgotten**

IAPP Privacy Tracker, Author, 12.10.2016

## **Obligation of Notification of Personal Data Violations to Turkish DPA**

Cloud Privacy Check, Author, 16.09.2019

## **Speaking Engagements**

---

Evaluation of Data Breaches within the Scope of KVKK and GDPR, Hacettepe Law Society - Informatics and Law Conference, Speaker, 26.12.2020

The Attitude of the Personal Data Protection Authority and Important KVKK Decisions, Istanbul University Faculty of Law Information Technology Law Club - Personal Data Protection Week Webinar, Speaker, 11.12.2020

Amazon and Biometric Data Decision of the Personal Data Protection Board and recent developments - Information Security and Privacy, KnowledgeNet Chapter Webinar, Moderator, 13.11.2020

Current Developments in the Light of the Final Board Decisions, IAPP KnowledgeNet Istanbul Chapter Webinar, Moderator, 22.05.2020

Current Developments in the Light of the Final Board Decisions, Gün + Partners Webinar, Moderator, 21.05.2020

Current Developments on Data Protection within the Scope of COVID-19, Gün + Partners Webinar, Moderator, 22.04.2020

Data Protection, IAPP - Conversations on Data Protection, Speaker, Istanbul, Turkey, 16.10.2019.

Data Protection, Facebook – Turkey, Tech and Policy Meeting, Panellist, Istanbul, Turkey, May 16, 2019.

Processing Personal Health Data in Life Science under the GDPR and Turkish Law on Protection of Personal Data, Biolegis Meeting 2018, Speaker, Istanbul, Turkey, September 13-14, 2018.

Are we making the most of our data? Managing IP TMT Forum London, Moderator, London, UK, May 19, 2016

Requirements of law for compliance in terms of Cloud Computing contracts, 2nd Cloud Computing Forum, Panellist, Istanbul, Turkey, May, 2016

## **Associations**

---

International Association of Privacy Professionals (IAPP), Istanbul KnowledgeNet Co-chair

International Technology Law Association (ITECHLAW), Data Protection Committee

EuroCloud, Cloud Privacy Check

## **Education**

---

2007, International Commercial Law, Bournemouth University, UK LLM

2005, Faculty of Law, İstanbul University, İstanbul LL.B.

2001, Gemlik Celal Bayar Anadolu Lisesi, Bursa



[Disclaimer](#) [Contact](#) [Cookie Policy](#) [Privacy Notice](#)

© Copyright 2021 Gün + Partners Avukatlık Bürosu