



## Bilge Ayperi Kemer

ASSOCIATE

Bar Admissions: **Istanbul Bar Admission**  
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## Expertise

### Areas of Expertise

Intellectual Property

Trademarks and Designs

Technology, Media and Telecom

Anti-Counterfeiting

## Publications

**Turkish Court of Cassation Underlines Key Factors in Establishing Trademark Bad Faith**

Legalink Newsletter, Co-Author, Jun 19, 2025

[Trademark Applications Made in Bad Faith and the Assessment of Bad Faith in European Union Law Under the CP13 Common](#)

[Practice in Comparison With Turkish Trademark Law](#)

Ankara Barosu Fikri Mülkiyet ve Rekabet Hukuku Dergisi, Co-Author, May 07, 2025

[Publishing Rights in Online Use Recent Developments](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Court of Cassation Decision Shows Importance of Trademark Use to Enjoy Protection Based on 'Vested Rights' Principle](#)

WTR, Co-Author, Jun 25, 2024

[The Use Criteria For The Recognition of Vested Right Claim Based on a Prior Trademark](#)

Gün + Partners, Co-Author, Mar 06, 2024

[Green Or Simply Greenwashing?](#)

GALA Blog, Co-Author, Sep 15, 2023

## Education

2022, Galatasaray University, Faculty of Law, Istanbul

2021, University of Florence, Italy

2018, Galatasaray High School, Istanbul

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