

## Direnç Bada

MANAGING ASSOCIATE

Bar Admissions: Istanbul Bar Association, Law Society of England & Wales

 Languages:
 English, Turkish

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## Expertise

Direnç Bada is a dual-qualified lawyer admitted as a solicitor in England and Wales and an attorney in Türkiye.

He is a managing associate at Gün + Partners and has worked for the firm since 2014. Direnç has specialized in the firm's dispute management, intellectual property, and data protection and privacy practices.

He represented clients in international commercial disputes before ICC and ISTAC. He has experience in civil and criminal IP litigation and advises clients on IP matters.

Direnç also advises multinational clients on international data transfers and localization requirements. He holds Certified Information Privacy Professional Europe (CIPP/E) from the International Association of Privacy Professionals since 2019.

#### Areas of Expertise

Dispute Management

Trademarks and Designs

Anti-Counterfeiting

**Data Protection and Privacy** 

### **Publications**

#### Navigating Türkiye's Legal Landscape on Parallel Imports and Grey Market Goods

WTR, Co-Author, Jul 25, 2025

#### The Guide to Challenging and Enforcing Arbitration Awards - Fourth Edition

Global Arbitration Review, Co-Author, Jun 16, 2025

#### Challenging and Enforcing Arbitration Awards: Türkiye 2024

Global Arbitration Review, Co-Author, Jun 12, 2024

#### IP Rights Can Also Protect Public Health and Safety

ManagingIP, Co-Author, May 09, 2022

#### The Long - Awaited Amendments in Turkish Data Protection Law

IAPP - Privacy Tracker, Co-Author, Dec 27, 2021

# The Benefits of Filing a Criminal Case Based on Trademark Infringement for Counterfeit Products Subjected to the Crime of Smuggling

ManagingIP, Co-Author, Mar 19, 2021

#### Turkish Data Localization Rules in Effect for Social Media Companies

IAPP - Privacy Tracker, Co-Author, Oct 14, 2020

#### Turkey's New Data Storage and Transfer Requirements for Banks

IAPP - Privacy Tracker, Co-Author, Sep 24, 2020

#### Turkey's Long Road to Becoming an Oil and Gas Hub

Pipeline International, Co-Author, Mar 29, 2017

#### Turkey's Long Road To Become An Oil & Gas Hub

East Med Energy, Co-Author, Aug 22, 2016

#### Turkey: A Potential Oil & Gas Hub

Oil, Gas and Shipping Magazine, Co-Author, Nov 14, 2015

# Speaking Engagements

Intellectual Property Enforcement at the Border, USPTO conference, Speaker, İstanbul, 22.05.2024

### Associations

Better Justice Association, Board Member

Istanbul Arbitration Association, Member

International Association of Privacy Professionals, Member

Stiftung Mercator, Fellow

### Education

2020, Istanbul Bilgi University Information Technology Law Master's Program (with thesis) 2014, Istanbul Bilgi University Faculty of Law

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