



Direnç Bada

PARTNER

Bar Admissions: **Istanbul Bar Association, Law Society of England & Wales**

Languages: **English, Turkish**

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Expertise

Direnç Bada is a dual-qualified lawyer admitted as an attorney in Türkiye and a solicitor in England and Wales.

He has been with the firm since 2014 and is a partner whose practice focuses on IP enforcement and anti-counterfeiting, with a strong and recognised emphasis on the pharmaceutical, technology and fashion industries.

He advises and represents major multinational clients in large-scale civil litigation and criminal enforcement matters in Türkiye, and provides strategic support in connection with related proceedings in the United States and England. His practice encompasses complex infringement and unfair competition cases primarily involving counterfeit, falsified and diverted products, illegal

distribution channels and other regulatory-linked violations, frequently raising public health considerations. He has significant experience advising originator pharmaceutical and health technology companies on enforcement strategies against unlawfully marketed medicinal products, including matters involving parallel trade, online sales, diversion risk and supply-chain compliance.

He is particularly noted for aligning clients' commercial and enforcement objectives with public authorities' priorities in order to design effective, deterrent enforcement actions. In this capacity, he regularly leads matters requiring close coordination with enforcement agencies, prosecutors and administrative bodies, and is frequently instructed on high-volume, multi-party enforcement strategies across Türkiye.

In addition, Direnç has represented clients in international commercial disputes, including arbitration proceedings before the International Chamber of Commerce (ICC) and the Istanbul Arbitration Centre (ISTAC). He also advises multinational clients operating in regulated industries on data governance matters, including international data transfers and data localisation requirements, and has held the Certified Information Privacy Professional – Europe (CIPP/E) certification since 2019.

Areas of Expertise

Dispute Management

Trademarks and Designs

Anti-Counterfeiting

Data Protection and Privacy

Life Sciences

Copyrights

Publications

[Navigating Türkiye's Legal Landscape on Parallel Imports and Grey Market Goods](#)

WTR, Co-Author, Jul 25, 2025

[The Guide to Challenging and Enforcing Arbitration Awards - Fourth Edition](#)

Global Arbitration Review, Co-Author, Jun 16, 2025

[Challenging and Enforcing Arbitration Awards: Türkiye 2024](#)

Global Arbitration Review, Co-Author, Jun 12, 2024

[IP Rights Can Also Protect Public Health and Safety](#)

ManagingIP, Author, May 09, 2022

[The Long - Awaited Amendments in Turkish Data Protection Law](#)

IAPP - Privacy Tracker , Co-Author, Dec 27, 2021

[The Benefits of Filing a Criminal Case Based on Trademark Infringement for Counterfeit Products Subjected to the Crime of Smuggling](#)

ManagingIP, Author, Mar 19, 2021

[Turkish Data Localization Rules in Effect for Social Media Companies](#)

IAPP - Privacy Tracker, Co-Author, Oct 14, 2020

[Turkey's New Data Storage and Transfer Requirements for Banks](#)

IAPP - Privacy Tracker, Co-Author, Sep 24, 2020

[Turkey's Long Road to Becoming an Oil and Gas Hub](#)

Pipeline International, Co-Author, Mar 29, 2017

[Turkey's Long Road To Become An Oil & Gas Hub](#)

East Med Energy, Co-Author, Aug 22, 2016

[Turkey: A Potential Oil & Gas Hub](#)

Oil, Gas and Shipping Magazine, Co-Author, Nov 14, 2015

Speaking Engagements

[Intellectual Property Enforcement at the Border, USPTO conference, Speaker, Istanbul, 22.05.2024](#)

Associations

Better Justice Association, Board Member

Istanbul Arbitration Association, Member

International Association of Privacy Professionals, Member

Stiftung Mercator, Fellow

International Trademark Association (INTA)

Education

2020, Istanbul Bilgi University Information Technology Law Master's Program (with thesis)

2014, Istanbul Bilgi University Faculty of Law

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