



Elif Melis Özsoy

SENIOR ASSOCIATE

Bar Admissions: **Istanbul Bar Association, State Bar of California**

Languages: **English, Turkish**

Phone: **+ 90 (212) 354 00 27**

Email: **elifmelis.ozsoy@gun.av.tr**

Expertise

Areas of Expertise

Technology, Media and Telecom

Intellectual Property

Trademarks and Designs

Copyrights

Publications

Use of Competitor Trademarks in Google Ads: An Assessment of a Recent Court Decision

Gün + Partners, Co-Author, Jun 19, 2026

[Goal Celebrations and Other Distinctive Elements](#)

Gün + Partners, Co-Author, May 27, 2026

[An Analysis of the Film 'Side by Side' in the Context of Adaptations and Copyright Law](#)

Gün + Partners, Co-Author, Apr 24, 2026

[From Goal Celebrations to Global Brands: Intellectual Property at the Intersection of Sports and Popular Culture](#)

Gün + Partners, Co-Author, Apr 23, 2026

[On the Court of Cassation's "My Sweet Orange Tree" Decision](#)

Gün + Partners, Co-Author, Mar 16, 2026

[Popeye without Spinach, Mickey Mouse without Gloves? Copyright Terms and the Public Domain](#)

Legalink Newsletter, Co-Author, May 06, 2025

[Decisions of the Advertisement Board on the Use of Google Ads](#)

Gün + Partners, Co-Author, Apr 10, 2025

[Creative Signatures: How a Work Reflects Its Author's Unique Characteristics](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Bit Palas vs. Sinek Saray: A Debate on Plagiarism in Creative Works](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Freedom of Quotation in Cinema Works](#)

Gün + Partners, Co-Author, Mar 04, 2025

["7 Notes" and the Dilemma of Originality: The Limits of Plagiarism and Inspiration in Musical Works](#)

Gün + Partners, Co-Author, Jan 29, 2025

[A Current Plagiarism Debate: "Bit Palas vs. Sinek Saray"](#)

Gün + Partners, Co-Author, Jun 25, 2024

[Work Bearing The Characteristics Of Its Author And The Signs of Work](#)

Gün + Partners , Co-Author, Jun 25, 2024

[Advertisement Board: Use of Competitors' Trademarks as Keywords Leads to Unfair Competition](#)

Gün + Partners, Co-Author, May 28, 2024

[Freedom of Quotation in Cinema Works](#)

Gün + Partners, Co-Author, Feb 13, 2024

Education

2017, UCLA School of Law, LL.M. (Specialization in Media, Entertainment and Technology Law and Policy)

2016, Koç University, Faculty of Law (LL.B.)

2012, The American Robert College

Stay Informed

Subscribe to stay up to date on the latest legal insights and events of your choice.

SUBSCRIBE NOW

[ABOUT US](#)

[PEOPLE](#)

[SERVICES](#)

[INSIGHTS](#)

[NEWS AND EVENTS](#)

[SOCIAL RESPONSIBILITY](#)

[CONTACT](#)

[CAREER](#)

[DISCLAIMER](#)

[COOKIE POLICY](#)

[PRIVACY NOTICE](#)



[+90 \(212\) 354 00 00](tel:+902123540000)

[+90 \(212\) 274 20 95](tel:+902122742095)

gun@gun.av.tr