



## Elif Melis Özsoy

SENIOR ASSOCIATE

Bar Admissions: **Istanbul Bar Association, State Bar of California**

Languages: **English, Turkish**

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## Expertise

### Areas of Expertise

Technology, Media and Telecom

Intellectual Property

Trademarks and Designs

Copyrights

## Publications

**Use of Competitor Trademarks in Google Ads: An Assessment of a Recent Court Decision**

Gün + Partners, Co-Author, Jun 19, 2026

[Goal Celebrations and Other Distinctive Elements](#)

Gün + Partners, Co-Author, May 27, 2026

[An Analysis of the Film 'Side by Side' in the Context of Adaptations and Copyright Law](#)

Gün + Partners, Co-Author, Apr 24, 2026

[From Goal Celebrations to Global Brands: Intellectual Property at the Intersection of Sports and Popular Culture](#)

Gün + Partners, Co-Author, Apr 23, 2026

[On the Court of Cassation's "My Sweet Orange Tree" Decision](#)

Gün + Partners, Co-Author, Mar 16, 2026

[Popeye without Spinach, Mickey Mouse without Gloves? Copyright Terms and the Public Domain](#)

Legalink Newsletter, Co-Author, May 06, 2025

[Decisions of the Advertisement Board on the Use of Google Ads](#)

Gün + Partners, Co-Author, Apr 10, 2025

[Creative Signatures: How a Work Reflects Its Author's Unique Characteristics](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Bit Palas vs. Sinek Saray: A Debate on Plagiarism in Creative Works](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Freedom of Quotation in Cinema Works](#)

Gün + Partners, Co-Author, Mar 04, 2025

["7 Notes" and the Dilemma of Originality: The Limits of Plagiarism and Inspiration in Musical Works](#)

Gün + Partners, Co-Author, Jan 29, 2025

[A Current Plagiarism Debate: "Bit Palas vs. Sinek Saray"](#)

Gün + Partners, Co-Author, Jun 25, 2024

[Work Bearing The Characteristics Of Its Author And The Signs of Work](#)

Gün + Partners , Co-Author, Jun 25, 2024

[Advertisement Board: Use of Competitors' Trademarks as Keywords Leads to Unfair Competition](#)

Gün + Partners, Co-Author, May 28, 2024

[Freedom of Quotation in Cinema Works](#)

Gün + Partners, Co-Author, Feb 13, 2024

## Education

2017, UCLA School of Law, LL.M. (Specialization in Media, Entertainment and Technology Law and Policy)

2016, Koç University, Faculty of Law (LL.B.)

2012, The American Robert College

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