

HANDE HANÇAR

PARTNER

+ 90 (212) 354 00 73
hande.hancer@gun.av.tr

Bar Admissions:

Istanbul Bar Association

Languages:

English, Turkish, French



Practice Areas

Intellectual Property

Trademarks and Designs

Copyrights

IP Prosecution

Life Sciences

Technology, Media and Telecom

Expertise

Hande Hançar joined the firm in 2005 and has been a partner since 2014. She is co-chair of the firm's intellectual property and technology, media & telecommunication practices.

She advises on intellectual property, both contentious and non-contentious matters relating to trademarks, copyrights, industrial designs, domain names and unfair competition. She has extensive litigation experience and has counselled numerous foreign clients on IP strategies, legal disputes, licensing and settlement agreements. Hande has also acted on behalf of originators in numerous complex patent infringement and validity actions in the pharmaceutical industry and assisted clients in drafting complex software and patent license contracts.

Within the scope of the technology, media & telecommunication practice group, Hande provides support to clients on consumer law particularly for labelling and product liability issues, commercial communication and advertising, data protection and ensuring that their products and services are compliant with the Turkish regulatory regime.

Hande also serves as a counsel to the Association of Research-Based Pharmaceutical Companies (AIFD) in Turkey and advises on many regulatory policy papers and drafting regulations proposed to the Turkish governmental authorities.

Publications

Cross-border IP Right Licences 2021 in Turkey

Practical Law, Co-Author, 08.04.2021

Advertising Bans on Social Network Providers in Turkey

GALA, Co-Author, 03.02.2021

Who Would Enjoy Broccoli for the Meal?

GALA, Co-Author, 02.02.2021

Ambush Marketing 2021 in Turkey

GALA, Contributing Author, 01.02.2021

IP in Business Transactions 2020 in Turkey

Practical Law, Co-Author, 27.11.2020

Industrial Design Rights 2020: Turkey

Wolters Kluwer - Industrial Design Rights: An International Perspective, Co-Author, 26.10.2020

Influencer Marketing in Turkey

GALA Blog, Co-Author, 24.06.2020

What Does Unfair Price Assessment Board Brings to Turkish Law?

GALA Blog, Co-Author, 11.06.2020

Advertisement Board Imposed Sanctions against Exorbitant Price Increase during COVID-19 Outbreak

GALA Blog, Co-Author, 05.06.2020

Can Foreign Court Decisions Concerning IP Rights Be Enforced in Turkey?

ManagingIP, Co-Author, 02.06.2020

Sales Promotions 2020 in Turkey

Practical Law, Co-Author, 29.05.2020

Direct Marketing 2020 in Turkey

Practical Law, Co-Author, 29.05.2020

Did the Advertisement Board Clarify the Limits of Distributing “Free Item” With Food Products?

Gün + Partners, Co-Author, 22.04.2020

The Effect of COVID-19 Outbreak on Deadlines in Protection of Intellectual and Industrial Rights

Gün + Partners, Co-Author, 30.03.2020

Health Claims for Anti-Coronavirus Products in Advertising

GALA Blog, Co-Author, 26.03.2020

Claiming Compensation for IP Infringement

Managing IP - Future of IP: Turkey 2020, Co-Author, 19.03.2020

Insights as to Turkish Copyright Law

Asia IP Volume 12 Issue 02, Co-Author, 12.03.2020

Trademark Litigation 2019 in Turkey

WTR, Co-Author, 19.09.2019

IP in Business Transactions 2019 in Turkey

Practical Law, Co-Author, 09.09.2019

When Is a Well-Known Trademark Likely To Suffer Dilution?

Managing IP – International Briefings, Co-Author, 20.05.2019

Damages Awards in IP Right Infringement Cases

Gün + Partners, Co-Author, 06.03.2019

Copyright Litigation 2018 in Turkey

Practical Law, Co-Author, 26.10.2018

Telecoms and Media 2018 in Turkey

GTDT, Co-Author, 31.07.2018

Sweepstakes & Contests: A Global Legal Perspective

GALA, Co-Author, 15.06.2017

Amendments to the Advertisement Regulation

GALA Gazette Volume 12: Issue 1, Author, 16.02.2017

Turkey is Welcoming The Long Awaited Industrial Property Code

Gün + Partners, Co-Author, 10.01.2017

Speaking Engagements

Advertising Board Decisions - III: Medical Devices and Biocidal Products, Gün + Partners Webinar, Moderator, 24.03.2021

Advertising Board Decisions -II: Remarkable Decisions of the Advertising Board in 2020, Gün + Partners Webinar, Modeator, 27.01.2021

Advertising Board Decisions - I: Scope of Gifts Given with Various Foods and Health Statements, Gün + Partners Webinar, Moderator, 16.11.2020

Advertising and Promotion Mechanisms in Social Media, Gün + Partners Webinar, Speaker, 30.09.2020

Key Developments and Predictions for Trademark Law in Turkey - 2020 With a Focus on the Impacts of the COVID-19, Gün + Partners Webinar, Speaker, 18.05.2020

Intellectual Property Rights, TÜSİAD - There is JOB in This Youth! Entrepreneurship Camp, Istanbul, Turkey, 10.03.2020

Legal Planning in Cooperation with Corporate Firms and SMEs, TÜSİAD SD² Meeting, Panellist, Istanbul, Turkey, 02.10.2019

Recent Developments in Trade-Secret Laws, LES-Turkey and Sabancı University Industry Collaboration and Technology Licensing Office (ILO) - IP.CAMP, Speaker, Izmir, Turkey, 27.09.2019

Investigation of SMEs and Sectors in the Modernization of the Customs Union, TÜRKONFED – Customs Union for SMEs Opening Meeting, Panellist, Istanbul, Turkey, 21.08.2019

Understanding Commercialisation in IP, Gün + Partners – World IP Day, Moderator, Istanbul, Turkey, 26.04.2019

Launching a Global Advertising Campaign, GALA - Annual Meeting and 3rd Annual Advertising Law in the United States & Around the Globe Seminar, Panellist, New York, USA, 21.03.2019

Intellectual Property Rights Training, TÜSİAD Bu Gençlikte İş Var! Entrepreneurship Camp, Instructor, Istanbul, Turkey, 08.02.2019

Commercialization Training, 3rd Istanbul International Invention Fair, Instructor, Istanbul, Turkey, 28.09.2018

Turkish Patent Law and Employee Inventions, LES-Turkey and Sabancı University Industry Collaboration and Technology Licensing Office (ILO) - IP.CAMP, Speaker, Izmir, Turkey, 13.09.2018

Global Advertising – Influencers, Product Placement and Local Practice Pointers!, ANA/BAA Marketing Law Conference 2017, Panellist, Chicago, IL, USA, 14.11.2017

Legal Framework for the Commercialization of University Inventions – The Glakolens Case, International Conference on Managing IP in Universities, Boğaziçi University, Speaker, İstanbul, Turkey, 12.10.2017

Social Media Globally, GALA Annual Meeting 2017 in cooperation with ANA and BAA, Panellist, Washington, DC, USA, 30.03.2017

Management and Commercialization of IP Rights, TÜRKPATENT and LES Turkey Event, Speaker, Ankara, Turkey, 01.07.2016

Patent, Technology Licensing and Trademark, Istanbul Bilgi University - Master Program, Instructor, Istanbul, Turkey, 01.03.2016 – 30.04.2016

Advertisement in Pharmaceutical Industry in Turkey, GALA webinar, Speaker, 01.09.2016

Recent Developments in EU Trademark Law and Its Impact on Brand Owners, Gün + Partners ECTA, Importance of Intellectual Property Rights Protection for Business Growth Conference, Speaker, Izmir, Turkey, 03.05.2016

Trends and Paradigm Shifts in 3D Trademarks *Designs* 3D Printing, MARQUES - 29th Annual Conference, Vienna, Austria, 18.09.2015

Legal Aspects of IPR, International Conference Managing IP in Universities, Boğaziçi University, Panellist, Istanbul, Turkey, 16.10.2015

Technology Transfer Law – 1, AKIŞMER - Akdeniz University, Guest Lecturer, Antalya, Turkey, 25.02.2015

Advertisement Rules for Alcoholic Beverages in Turkey, GALA event, Speaker, London, UK, 01.09.2015

Communication Law, Istanbul University - Master Program, Guest Lecturer, Istanbul, Turkey, 2013

Intellectual Property, Istanbul Kemerburgaz University - Master Program, Guest Lecturer, Istanbul, Turkey, 2012-2013

Associations

European Communities Trade Mark Association (ECTA), Chair of the Publications Committee and Member of Copyright Committee

Licensing Executives Society Turkey (LES Turkey), Board Member

International Federation Of Intellectual Property Attorneys (FICPI)

International Trademark Association (INTA)

Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI)

Education

2005, Faculty of Law, Galatasary University, İstanbul

1999, Kdz. Eregli Anatolian High School, Zonguldak

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