



Mutlu Yıldırım Köse

PARTNER

Bar Admissions: **Istanbul Bar Association**
Languages: **English, Turkish**
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Expertise

Mutlu Yıldırım Köse has been with the firm since 2006 and a partner since 2017. Mutlu is both a lawyer and trademark and patent attorney specializing in intellectual property practice. Her IP practice focuses on trademarks, designs and copyrights.

She has been involved in numerous projects on all fields of IP. Her involvement includes both contentious and non-contentious matters in relation to trademarks, copyrights, designs, patents, domain names and unfair competition. She has an extensive litigation experience, counselled various domestic and foreign clients regarding their IP strategies, legal disputes, licensing and settlement agreements.

She also works in IP prosecution where supervises and drafts oppositions and appeals regarding trademark and design applications before the Turkish patent and trademark office.

She represents foreign, multinational and Turkish clients from numerous business areas including electronics, fashion, cosmetics, textile, entertainment, hotel and tourism, media and entertainment, pharmaceuticals, radio and TV broadcasting, telecoms on all aspects of intellectual property and regulatory matters.

Practice Areas

[Intellectual Property](#)

[Trademarks and Designs](#)

[Copyrights](#)

[IP Prosecution](#)

Speaking Engagements

Turkish Legal Artificial Intelligence Webinar Series, Recent Developments in Industrial Property and Copyrights in the Age of Artificial Intelligence, Better Judiciary Association Webinar, 15.06.2022

Trademark Law in Turkey Key Developments and Predictions 2022, Gün + Partners Webinar, Speaker, Istanbul, Turkey, 03.06.2022

ABAD Decision Review - II: Brompton Bicycle Ltd v Chedech / Get2Get (C-833/18) Decision, Gün + Partners Webinar, Speaker, 16.12.2020

Artificial Intelligence and Copyright, ELSA Ankara - Legaltech/Fintech/Regtech Group, Speaker, 06.12.2020

Trademark Protection in Europe during the COVID 19 Asia and Pacific Session, Gün + Partners Webinar, Speaker, 19.06.2020

Trademark Protection in Europe During COVID-19, Gün + Partners Webinar, Speaker, 16.06.2020

Key Developments and Predictions for Trademark Law in Turkey - 2020 With a Focus on the Impacts of the COVID-19, Gün + Partners Webinar, Speaker, 18.05.2020

Fair Use in Copyright, Model Courts of Justice 2020, Keynote Speaker, Ankara, Turkey, 19.02.2020

EU Copyright Reform and Implications for Turkish law, Gün + Partners – World IP Day, Panellist, Istanbul, Turkey, 26.04.2019

European Union Commission's Copyright Directive in the Digital Single Market, TRT Radio 1 – “Gün Ötesi” Program, Speaker, Istanbul, Turkey, 16.04.2019

Turkey's New Industrial Property Code (No. 6769), Gün + Partners Seminar, Speaker, Istanbul, Turkey, 10.02.2017

Madrid Protocol & Turkey, Istanbul University, Speaker, Istanbul, Turkey, 2014

Publications

[Non-Fungible Tokens \(NFTs\) from Intellectual Property Law Perspective and Türkiye's Position](#)
ILO - Litigation Newsletter, Co-Author, 19 September 2023

[Dilution of Well-known Mark and Applicant's Bad Faith: PTO Issues Exemplary Decision](#)
WTR, Co-Author, 13 September 2023

[PTO Confirms Similarity of Virtual and Physical Goods in Landmark Decision](#)
WTR, Co-Author, 28 July 2023

[Overlapping Intellectual Property Rights - 2nd Edition](#)
Gün + Partners, Co-Author, 01 June 2023

Non-Fungible Tokens (“NFTs”) and Copyright Law

Gün + Partners, Co-Author, 21 April 2023

Artificial Intelligence (AI) and Copyright

Gün + Partners, Co-Author, 20 April 2023

What’s New In The Amended E-Commerce Law For IP

Gün + Partners, Co-Author, 19 April 2023

Publishing Rights in Online Use

Gün + Partners, Co-Author, 18 April 2023

Creative and Innovative Women on the Stage on World Intellectual Property Day!

Gün + Partners, Co-Author, 17 April 2023

Turkish Court of Cassation Rules in CERAN v CERAMO Case

Marques - Class 46, Co-Author, 06 April 2023

Non-Fungible Tokens (NFTs) and Trademarks

Gün + Partners, Co-Author, 06 April 2023

Court of Cassation Overturns Longstanding Precedents on Cumulative Protection Afforded by Trademark Infringement and Unfair Competition Provisions

WTR, Co-Author, 21 March 2023

New e-commerce Regulation Sets Out Details of Takedown Procedure For Infringing Content

WTR, Co-Author, 23 January 2023

A First for Turkey as Court Decides Preliminary Injunctions Can Apply to NFTs

INTA Bulletin, Co-Author, 15 November 2022

Recent Legal Updates Regarding NFTs First Preliminary Injunction Regarding NFTs Issued by a Court in Turkey

Gün + Partners, Co-Author, 14 September 2022

Associations

Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI)

The Association of European Trade Mark Owners (MARQUES), Anti-Counterfeiting and Parallel Trade Team

The Chartered Institute of Trade Mark Attorneys (CITMA)

Education

2010, Social Sciences Institute, Istanbul University, Istanbul LLM

2006, Faculty of Law, Istanbul University, Istanbul LL.B.

2002, Vefa Anatolian High School, Istanbul

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