



## Mutlu Yıldırım Köse

PARTNER

Bar Admissions: **Istanbul Bar Association**  
Languages: **English, Turkish**  
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## Expertise

Mutlu Yıldırım Köse has been with the firm since 2006 and a partner since 2017. Mutlu is both a lawyer and trademark and patent attorney specializing in intellectual property practice. Her IP practice focuses on trademarks, designs and copyrights.

She has been involved in numerous projects on all fields of IP. Her involvement includes both contentious and non-contentious matters in relation to trademarks, copyrights, designs, patents, domain names and unfair competition. She has an extensive litigation experience, counselled various domestic and foreign clients regarding their IP strategies, legal disputes, licensing and settlement agreements.

She also works in IP prosecution where supervises and drafts oppositions and appeals regarding trademark and design applications before the Turkish patent and trademark office.

She represents foreign, multinational and Turkish clients from numerous business areas including electronics, fashion, cosmetics, textile, entertainment, hotel and tourism, media and entertainment, pharmaceuticals, radio and TV broadcasting, telecoms on all aspects of intellectual property and regulatory matters.

## Practice Areas

[Intellectual Property](#)

[Trademarks and Designs](#)

[Copyrights](#)

[IP Prosecution](#)

## Speaking Engagements

World IP Day - Conversation on Women and IP: Accelerating Innovation and Creativity, Gün + Partners Webinar, Moderator, 27.04.2023

Turkish Legal Artificial Intelligence Webinar Series, Recent Developments in Industrial Property and Copyrights in the Age of Artificial Intelligence, Better Judiciary Association Webinar, 15.06.2022

Trademark Law in Turkey Key Developments and Predictions 2022, Gün + Partners Webinar, Speaker, Istanbul, Turkey, 03.06.2022

ABAD Decision Review - II: Brompton Bicycle Ltd v Chedech / Get2Get (C-833/18) Decision, Gün + Partners Webinar, Speaker, 16.12.2020

Artificial Intelligence and Copyright, ELSA Ankara - Legaltech/Fintech/Regtech Group, Speaker, 06.12.2020

Trademark Protection in Europe during the COVID 19 Asia and Pacific Session, Gün + Partners Webinar, Speaker, 19.06.2020

Trademark Protection in Europe During COVID-19, Gün + Partners Webinar, Speaker, 16.06.2020

Key Developments and Predictions for Trademark Law in Turkey - 2020 With a Focus on the Impacts of the COVID-19, Gün + Partners Webinar, Speaker, 18.05.2020

Fair Use in Copyright, Model Courts of Justice 2020, Keynote Speaker, Ankara, Turkey, 19.02.2020

EU Copyright Reform and Implications for Turkish law, Gün + Partners – World IP Day, Panellist, Istanbul, Turkey, 26.04.2019

European Union Commission's Copyright Directive in the Digital Single Market, TRT Radio 1 – “Gün Ötesi” Program, Speaker, Istanbul, Turkey, 16.04.2019

Turkey’s New Industrial Property Code (No. 6769), Gün + Partners Seminar, Speaker, Istanbul, Turkey, 10.02.2017

Madrid Protocol & Turkey, Istanbul University, Speaker, Istanbul, Turkey, 2014

## Publications

[Turkish PTO Continues to Protect Copyright Holders Against Infringing Trade Mark Applications in Its New Decision](#)  
AIPPI Newsletter, Co-Author, Jun 25, 2024

[Publishing Rights in Online Use – Recent Developments](#)  
Gün + Partners, Co-Author, Jun 25, 2024

[Artificial Intelligence and Music Industry](#)  
Gün + Partners, Co-Author, Jun 20, 2024

[Designs and Utility Models Throughout the World Chapter 149A Turkey](#)

Center For International Legal Studies, Co-Author, Jun 20, 2024

[Turkish Legislation Offers Various Solutions to Tackle Trademark Squatting](#)

Gün + Partners, Co-Author, Jun 12, 2024

[How Turkey Tackles Trademark Applications Infringing Upon Copyrighted Works](#)

Managing IP, Co-Author, May 20, 2024

[European Union Artificial Intelligence Act Approved: What Does It Entail in Terms of Copyrights?](#)

Gün + Partners, Co-Author, Apr 24, 2024

[Artificial Intelligence \(AI\) and Copyright](#)

Gün + Partners, Co-Author, Apr 20, 2024

[PTO Issues Exemplary Decision Clarifying Concept of 'Bad Faith'](#)

WTR, Co-Author, Apr 15, 2024

[New Legislation on IP Infringement on e-Commerce Platforms](#)

Gün + Partners, Co-Author, Mar 06, 2024

[The Impact of Artificial Intelligence on Trademark Law](#)

Gün + Partners, Co-Author, Mar 06, 2024

[The Relationship Between Virtual and Physical Goods and Services](#)

Gün + Partners, Co-Author, Mar 06, 2024

[What Copyright and Trademark Owners Should Know About the Approach to NFTs in the Republic of Türkiye](#)

INTA, Co-Author, Feb 07, 2024

[Can Trade Names Lead to Trademark Infringement in Turkey?](#)

ManagingIP, Co-Author, Nov 22, 2023

[Turkey's Position on Non-Fungible Tokens](#)

ILO - Litigation Newsletter, Co-Author, Sep 19, 2023

## Associations

Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI)

The Association of European Trade Mark Owners (MARQUES), Cyberspace Team

The Chartered Institute of Trade Mark Attorneys (CITMA)

International Trademark Association (INTA), Member Internet Committee

## Education

2010, Social Sciences Institute, Istanbul University, Istanbul LLM

2006, Faculty of Law, Istanbul University, Istanbul LL.B.

2002, Vefa Anatolian High School, Istanbul

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