



Mutlu Yıldırım Köse

PARTNER

Bar Admissions: **Istanbul Bar Association**
Languages: **English, Turkish**
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Expertise

Mutlu Yıldırım Köse has been with the firm since 2006 and a partner since 2017. Mutlu is both a lawyer and trademark and patent attorney specializing in intellectual property practice. Her IP practice focuses on trademarks, designs and copyrights.

She has been involved in numerous projects on all fields of IP. Her involvement includes both contentious and non-contentious matters in relation to trademarks, copyrights, designs, patents, domain names and unfair competition. She has an extensive litigation experience, counselled various domestic and foreign clients regarding their IP strategies, legal disputes, licensing and settlement agreements.

She also works in IP prosecution where supervises and drafts oppositions and appeals regarding trademark and design applications before the Turkish patent and trademark office.

She represents foreign, multinational and Turkish clients from numerous business areas including electronics, fashion, cosmetics, textile, entertainment, hotel and tourism, media and entertainment, pharmaceuticals, radio and TV broadcasting, telecoms on all aspects of intellectual property and regulatory matters.

Areas of Expertise

Intellectual Property

Trademarks and Designs

Copyrights

IP Prosecution

Publications

[Energy Drink vs. Motor Oil: The Court of Cassation's Holistic Analysis](#)

Gün + Partners, Co-Author, Apr 27, 2026

[GSK Succeeds in Bad Faith Case in Türkiye](#)

Gün + Partners, Co-Author, Apr 27, 2026

[Remarkable Turkish Appeal Decision: Cilpara v Chip-Para](#)

Managing IP, Co-Author, Apr 07, 2026

[Turkish Court of Cassation Invalidates Motor Oil Trademark Application in Monster Energy Drink Dispute](#)

WTR, Co-Author, Dec 03, 2025

[Turkish Court of Cassation's Stance on Short-Word Trademarks: Analysis](#)

ManagingIP, Co-Author, Sep 16, 2025

[The Role of Artificial Intelligence in Trademark Enforcement](#)

Gün + Partners, Author, Jul 01, 2025

[Artificial Intelligence and Trademark Law](#)

Gün + Partners, Co-Author, Apr 03, 2025

[Insights from ICANN 81 and Domain Name Disputes in Türkiye](#)

Gün + Partners, Co-Author, Apr 03, 2025

[Trademark Protection for Work Titles: Challenges and Insights](#)

Gün + Partners, Co-Author, Apr 03, 2025

[Online Enforcement in Türkiye: Addressing IP Infringements in the Digital Era](#)

Gün + Partners, Co-Author, Apr 03, 2025

[Changes to Administrative Trade Mark Revocation in Türkiye](#)

Marques, Co-Author, Apr 02, 2025

[The Impact of Artificial Intelligence on the Music Industry](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Publishing Rights in Online Use Recent Developments](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Artificial Intelligence and Copyright: Challenges and Opportunities](#)

Gün + Partners, Co-Author, Mar 04, 2025

[Domain Name Disputes and Online Enforcement in Türkiye](#)

Marques - Class 46, Co-Author, Jan 27, 2025

Speaking Engagements

Online Policy Dialogue with the IPO of the Philippines regarding Well Known Marks Registry, IPOPHL, Speaker, Philippines
19.09.2024

How does Artificial Intelligence (AI) Affect Trademark Law?, INTA Annual Meeting, Moderator, Atlanta, 19.05.2024

Combatting Trademark Squatting, INTA Annual Meeting, Moderator, Atlanta, 18.05.2024

Mental Wellbeing in the IP Profession to be held, INTA Annual Meeting, Moderator, Atlanta 19.05.2023

World IP Day - Conversation on Women and IP: Accelerating Innovation and Creativity, Gün + Partners Webinar, Moderator, 27.04.2023

Turkish Legal Artificial Intelligence Webinar Series, Recent Developments in Industrial Property and Copyrights in the Age of Artificial Intelligence, Better Judiciary Association Webinar, 15.06.2022

Trademark Law in Turkey Key Developments and Predictions 2022, Gün + Partners Webinar, Speaker, Istanbul, Turkey, 03.06.2022

ABAD Decision Review - II: Brompton Bicycle Ltd v Chedech / Get2Get (C-833/18) Decision, Gün + Partners Webinar, Speaker, 16.12.2020

Artificial Intelligence and Copyright, ELSA Ankara - Legaltech/Fintech/Regtech Group, Speaker, 06.12.2020

Trademark Protection in Europe during the COVID 19 Asia and Pacific Session, Gün + Partners Webinar, Speaker, 19.06.2020

Trademark Protection in Europe During COVID-19, Gün + Partners Webinar, Speaker, 16.06.2020

Key Developments and Predictions for Trademark Law in Turkey - 2020 With a Focus on the Impacts of the COVID-19, Gün + Partners Webinar, Speaker, 18.05.2020

Fair Use in Copyright, Model Courts of Justice 2020, Keynote Speaker, Ankara, Turkey, 19.02.2020

EU Copyright Reform and Implications for Turkish law, Gün + Partners – World IP Day, Panellist, Istanbul, Turkey, 26.04.2019

European Union Commission's Copyright Directive in the Digital Single Market, TRT Radio 1 – “Gün Ötesi” Program, Speaker, Istanbul, Turkey, 16.04.2019

Turkey's New Industrial Property Code (No. 6769), Gün + Partners Seminar, Speaker, Istanbul, Turkey, 10.02.2017

Madrid Protocol & Turkey, Istanbul University, Speaker, Istanbul, Turkey, 2014

Associations

Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI), Member

The Association of European Trade Mark Owners (MARQUES), Cyberspace Team

The Chartered Institute of Trade Mark Attorneys (CITMA), Member

International Trademark Association (INTA), Member Internet Committee

Education

2010, Social Sciences Institute, Istanbul University, Istanbul LL.M

2006, Faculty of Law, Istanbul University, Istanbul LL.B.

2002, Vefa Anatolian High School, Istanbul

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