

PINAR ARIKAN

DIRECTOR

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Languages:

English, Turkish

Practice Areas

Intellectual Property

IP Prosecution

Expertise

Pinar Arıkan is the Director of the IP prosecution practice area in the firm. She has been working for the firm since 2004. She currently leads the IP prosecution team consisting of trademark and patent attorneys.

Within the trademark, patent, design and domain name matters, she has counselled a number of local and multi-national clients from diverse businesses on clearance searches, filing new applications and oppositions, developing and implementing prosecution strategies, managing the global IP portfolios of the clients and represented them before the Turkish Patent and Trademark Office (the Office).

She represents multinational clients from numerous business areas including food and beverage, fashion, cosmetics, textile, electronics, entertainment, hotel and tourism, media and entertainment, pharmaceuticals, radio and TV broadcasting, telecoms, tobacco on all aspects of Intellectual Property. She also supervises a network worldwide patent and trademark agents in relation to registration of trademarks of various Turkish companies abroad.

Pinar has been involved in various trademark assignment projects, assisted foreign and Turkish companies to negotiate the assignment conditions, drafted the deeds of assignment and signed in the name of the assignor/assignee and record the change in ownership before the Office.

Pinar has been worked on IP due diligence projects, assisting the clients in reviewing their global IP portfolio and restructuring it where necessary, and providing them opinion on developing IP registration strategy.

Pinar has broad experience in rebranding projects and assisted the clients in providing opinions regarding the registrability of the candidate marks and registering the chosen trademarks.

Publications

Cross-border IP Right Assignments 2020 in Turkey

Practical Law, Co-Author, 10.02.2020

Turkey Withdraws Declaration Made Under Article 14(5) of Madrid Protocol

WTR, Co-Author, 29.11.2019

Patent and Trademark Office Issues New Guidelines for Examination of Trademark Applications

WTR, Co-Author, 30.10.2019

Cross-border IP Right Assignments 2019 in Turkey

Practical Law, Co-Author, 22.11.2018

International Registrations Subject to Disparate Treatment in Opposition Proceedings

INTA Buletin Vol. 73 No. 14, Co-Author, 07.09.2018

Letters of Consent Under the Turkish Industrial Property Code

Managing IP – International Briefings, Co-Author, 10.04.2018

TURKEY: Implementing Regulation of the New IP Code Enters into Force—Major Changes for Trademarks
INTA Bulletin Vol. 72 No. 18, Co-Author, 17.10.2017

Turkey is Welcoming The Long Awaited Industrial Property Code
Gün + Partners, Co-Author, 10.01.2017

Pharmaceutical Trademarks 2017/2018, A Global Guide, Turkey Chapter
WTR, Co-Author, 07.09.2016

TPI Softens its Approach to Registration of 3D Marks
WTR, Co-Author, 31.10.2014

WIPOs International Registration System: What Now, What Next?
Intellectual Property Magazine, Co-Author, 01.07.2014

Turkish Patent Institute Gets Electronic Makeover
WTR, Author, 01.10.2013

Turkey: Turkish Patent Institute Opts For Paperless System
Mondaq, Author, 03.07.2013

New Communiqué On Classification Of Retail Services In Class 35 Enters Into Force
WTR, Co-Author, 14.11.2011

Education

2004, International Trade, Boğaziçi University, Istanbul

1999, Tuncay Azaphan Anadolu Ticaret Meslek Lisesi, Istanbul



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