



## Yalçın Umut Talay

MANAGING ASSOCIATE

Bar Admissions: **Istanbul Bar Association**  
Languages: **English, Turkish**  
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## Expertise

Yalçın Umut Talay has been with the firm since 2014 and became a managing associate in 2023. His practice is focused on corporate and M&A, contracts, data protection and privacy and technology, media and telecommunication.

Actively engaged in multinational companies' merger and acquisitions in Turkey, Umut provides consultancy services and assist the clients in relation to negotiations for share purchase deals, shareholders' agreements, asset transfers and technology transfers. In this respect, he also conducts feasibility studies and due diligence processes in details for the management of those companies. He is also well experienced in various types of contracts subject to regulations, including but not limited to distributorship agreements, license agreements, tender agreements, consumer agreements, agency agreements. With regard to his studies in corporate and

M&A transactions, Umut has a special focus on technology, telecom and media sectors. He also advises consultancy to automotive and industrial enterprises and has a detailed knowledge and experience from regulatory and practical perspectives in relation to environmental law, industrial law and operational permit/licenses.

Umut provides legal services to our clients in relation to all aspects of personal data protection legislation. He advises multinational companies for privacy issues including but not limited to implementation of compliance projects and data breaches. He represents multinational companies before the Personal Data Protection Authority. He holds Certified Information Privacy Professional Europe (CIPP/E) designation from the International Association of Privacy Professionals

Umut also intensively works in relation to telecommunication and internet law, electronic communication services, media law and over-the-top services. He represents various multinational companies and their Turkish affiliates in these sectors before various administrative authorities including but not limited to Information and Communication Technologies Authority, Radio and Television Supreme Council and Advertisement Board.

## Practice Areas

[Corporate and M&A](#)

[Data Protection and Privacy](#)

[Technology, Media and Telecom](#)

## Speaking Engagements

“Transfer of Data Abroad”, “Binding Company Rules, Commitments”, “The Concept of Registration and Contact Person”, Özyeğin University Lifelong Learning Academy Turkish Personal Data Protection Law, Basic Training Course, Trainer, 03.09.2022

Digital Privacy and Data Privacy, Gray Zone, Speaker, 20.01.2021

Digital Privacy and Data Privacy, Gray Zone - Roundtable Meeting 3, Speaker, 17.01.2021

Current Developments in the Light of the Final Board Decisions, Gün + Partners Webinar, Speaker, 21.05.2020

Current Developments on Data Protection within the Scope of COVID-19, Gün + Partners Webinar, Speaker, 22.04.2020

## Publications

[Personal Data Protection Board Decisions on Commercial Electronic Messages](#)

Gün + Partners, Co-Author, 18 May 2023

[Law on the Protection of Personal Data and Its Application](#)

Gün + Partners, Co-Author, 30 March 2023

[Lawful Personal Data Processing](#)

Gün + Partners, Co-Author, 29 March 2023

[Explicit Consent under Data Protection Law](#)

Gün + Partners, Co-Author, 28 March 2023

[Transfer of Personal Data to Third Parties](#)

Gün + Partners, Co-Author, 27 March 2023

[Transfer of Data Abroad](#)

Gün + Partners, Co-Author, 26 March 2023

[Data Breach Notification](#)

Gün + Partners, Co-Author, 25 March 2023

[Data Controllers' Registry \(VERBIS\)](#)

Gün + Partners, Co-Author, 24 March 2023

[Consequences of Data Breach](#)

Gün + Partners, Co-Author, 23 March 2023

### [Judicial Review of Board Decisions](#)

Gün + Partners, Co-Author, 22 March 2023

### [Guidelines on Cookies Applications](#)

Gün + Partners, Co-Author, 21 March 2023

### [Planned Amendments to the Law on the Protection of Personal Data](#)

Gün + Partners, Co-Author, 20 March 2023

### [Turkish DPA Fines Tiktok Try 1.75m For Inadequate Data Security Measures](#)

Gün + Partners, Co-Author, 17 March 2023

### [Termination Disputes relating to Partnership in Non-Public Joint Stock Companies](#)

Gün + Partners, Co-Author, 27 February 2023

### [Developments in the Obligation of Registration to Data Controllers' Registry](#)

Gün + Partners, Co-Author, 17 January 2023

## Education

2014, Faculty of Law, TOBB University of Economics and Technology, Ankara LL.B.

2009, İstiklal Makzume Anatolian High School, Iskenderun

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