



## Yalçın Umut Talay

PARTNER

Bar Admissions: [Istanbul Bar Association](#)

Languages: English, Turkish

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## Expertise

Yalçın Umut Talay has been with the firm since 2014 and became a managing associate in 2023. His practice is focused on corporate and M&A, contracts, data protection and privacy and technology, media and telecommunication.

Actively engaged in multinational companies' merger and acquisitions in Türkiye, Umut provides consultancy services and assist the clients in relation to negotiations for share purchase deals, shareholders' agreements, asset transfers and technology transfers. In this respect, he also conducts feasibility studies and due diligence processes in details for the management of those companies. He is also well experienced in various types of contracts subject to regulations, including but not limited to distributorship agreements, license agreements, tender agreements, consumer agreements, agency agreements. With regard to his studies in corporate and

M&A transactions, Umut has a special focus on technology, telecom and media sectors. He also advises consultancy to automotive and industrial enterprises and has a detailed knowledge and experience from regulatory and practical perspectives in relation to environmental law, industrial law and operational permit/licenses.

Umut provides legal services to our clients in relation to all aspects of personal data protection legislation. He advises multinational companies for privacy issues including but not limited to implementation of compliance projects and data breaches. He represents multinational companies before the Personal Data Protection Authority. He holds Certified Information Privacy Professional Europe (CIPP/E) designation from the International Association of Privacy Professionals

Umut also intensively works in relation to telecommunication and internet law, electronic communication services, media law and over-the-top services. He represents various multinational companies and their Turkish affiliates in these sectors before various administrative authorities including but not limited to Information and Communication Technologies Authority, Radio and Television Supreme Council and Advertisement Board.

## Areas of Expertise

Corporate and M&A

Data Protection and Privacy

Technology, Media and Telecom

Administrative, Tax and Regulatory

## Publications

### From the Perspective of Data Protection and Cybersecurity: Increasing Need for Regulation in Artificial Intelligence

Gün + Partners, Co-Author, Nov 28, 2025

### Corporate Reporting Obligations Regarding Transactions Affecting Foreign Exchange Position

Gün + Partners, Co-Author, Oct 27, 2025

### New Developments Regarding the Obligation to Register with the Data Controllers' Registry

Gün + Partners, Co-Author, Oct 03, 2025

### Regulations Regarding Direct Sales Models

Gün + Partners, Co-Author, Aug 28, 2025

### Processing of Special Categories of Personal Data

Gün + Partners, Co-Author, Mar 04, 2025

### Cross-Border Transfer of Personal Data

Gün + Partners, Co-Author, Mar 04, 2025

### Data Controllers' Registry (VERBIS)

Gün + Partners, Co-Author, Mar 04, 2025

### Cookies

Gün + Partners, Co-Author, Mar 04, 2025

### Data Breach and Its Consequences

Gün + Partners, Co-Author, Mar 04, 2025

### Judicial Review of Board Decisions

Gün + Partners, Co-Author, Mar 04, 2025

### Protection of Personal Data In Türkiye – General Approach

Gün + Partners, Co-Author, Mar 04, 2025

### Data Residency in Turkey for 2025

OneTrust Data Guidance, Co-Author, Feb 21, 2025

### Guidelines on Cross-Border Transfer of Personal Data Published

Legalink Newsletter, Co-Author, Jan 08, 2025

### AI Regulations In Türkiye: Developments And Implications

Gün + Partners, Co-Author, Nov 15, 2024

## Speaking Engagements

[Artificial Intelligence in the Medical Device Sector, Association of Research Based Medical Technologies Manufacturers, Webinar, Speaker 19.03.2025](#)

“Transfer of Data Abroad”, “Binding Company Rules, Commitments”, “The Concept of Registration and Contact Person”, Özyegin University Lifelong Learning Academy Turkish Personal Data Protection Law, Basic Training Course, Trainer, 03.09.2022

Digital Privacy and Data Privacy, Gray Zone, Speaker, 20.01.2021

Digital Privacy and Data Privacy, Gray Zone - Roundtable Meeting 3, Speaker, 17.01.2021

Current Developments in the Light of the Final Board Decisions, Gün + Partners Webinar, Speaker, 21.05.2020

Current Developments on Data Protection within the Scope of COVID-19, Gün + Partners Webinar, Speaker, 22.04.2020

## Education

2014, Faculty of Law, TOBB University of Economics and Technology, Ankara LL.B.

2009, İstiklal Makzume Anatolian High School, İskenderun

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