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ASSOCIATE

Bar Admissions: **Istanbul Bar Admission**
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Expertise

Areas of Expertise

Trademarks and Designs

Copyrights

Technology, Media and Telecom

Publications

Key Trends in Advertisement Board Decisions in 2025

Gün + Partners, Co-Author, Jan 26, 2026

[Polo Player v Jockey: Analysing The Turkish Trademark Department's Device Marks Decision](#)

ManagingIP, Co-Author, Dec 10, 2025

[Surprise Boxes: Mystery or Risk for Consumers?](#)

Gün + Partners, Co-Author, Nov 25, 2025

[Use of Personal Data in Marketing and the Approach of the Advertising Board](#)

Legalink Newsletter, Co-Author, Jun 19, 2025

[Is It Really Better?](#)

Gün + Partners, Co-Author, Apr 10, 2025

[The New Era in Administrative Sanctions of the Advertisement Board](#)

Gün + Partners, Co-Author, Apr 10, 2025

[Data Protection in Advertisements](#)

Legalink Newsletter, Co-Author, Mar 27, 2025

[Amendments to the Consumer Protection Law and E-Commerce Law](#)

Gün + Partners, Co-Author, Nov 01, 2024

[Is It Really Number One Of Türkiye?](#)

Legalink Newsletter, Co-Author, Oct 24, 2024

[Advertisement Board is Again Able to Block Access](#)

Gün + Partners, Co-Author, Aug 20, 2024

[How to Evaluate Social Responsibility in Advertisements?](#)

Gün + Partners, Co-Author, Apr 22, 2024

[Advertisement Board Issued New Principles for Preventing Misleading Loyalty Programs](#)

GALA Blog, Co-Author, Feb 12, 2024

Education

2023, Galatasaray University

2019, Galatasaray High School

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