



Zeynep Berfin Ekinci

ASSOCIATE

Bar Admissions: [Istanbul Bar Admission](#)

Languages: English, Turkish, French

Phone: [+90 \(212\) 354 00 00](tel:+902123540000)

Email: berfin.ekinci@gun.av.tr

Expertise

Areas of Expertise

Trademarks and Designs

Copyrights

Technology, Media and Telecom

Publications

[Key Trends in Advertisement Board Decisions in 2025](#)

Gün + Partners, Co-Author, Jan 26, 2026

[Surprise Boxes: Mystery or Risk for Consumers?](#)

[Use of Personal Data in Marketing and the Approach of the Advertising Board](#)

[Is It Really Better?](#)

[The New Era in Administrative Sanctions of the Advertisement Board](#)

[Data Protection in Advertisements](#)

[Amendments to the Consumer Protection Law and E-Commerce Law](#)

[Is It Really Number One Of Türkiye?](#)

[Advertisement Board is Again Able to Block Access](#)

[How to Evaluate Social Responsibility in Advertisements?](#)

[Advertisement Board Issued New Principles for Preventing Misleading Loyalty Programs](#)

Education

2023, Galatasaray University

2019, Galatasaray High School

Stay Informed

Subscribe to stay up to date on the latest legal insights and events of your choice.

[SUBSCRIBE NOW](#)

[SERVICES](#)

[INSIGHTS](#)

[NEWS AND EVENTS](#)

[SOCIAL RESPONSIBILITY](#)

[CONTACT](#)

[CAREER](#)

[DISCLAIMER](#)

[COOKIE POLICY](#)

[PRIVACY NOTICE](#)



[+90 \(212\) 354 00 00](tel:+902123540000)

[+90 \(212\) 274 20 95](tel:+902122742095)

gun@gun.av.tr

© Copyright 2026 Gün + Partners Avukatlık Bürosu