



## Zeynep Çağla Üstün

MANAGING ASSOCIATE

Bar Admissions: **Ankara Bar Association**  
Languages: **English, Turkish**  
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## Practice Areas

[Intellectual Property](#)  
[Patents and Utility Models](#)  
[Life Sciences](#)  
[Trademarks and Designs](#)

## Speaking Engagements

Patent Attorneyship Pre-Exam Training - Law, Association of Patent and Trademark Attorneys, Instructor, Istanbul, 10.09.2023

Patent Attorneyship Pre-Exam Training - Law, Association of Patent and Trademark Attorneys, Instructor, Istanbul, 19.06.2023

Intellectual Property Law CJEU Decision Review – IV: Coty v. Online Counterfeit Product Sales in the Light of Amazon's Decision, Gün + Partners Webinar, Speaker, 28.04.2021

The Price Given to the Employee Making Inventions in Turkey: WORK, STRIVE, FIND, GET THE PUL!, Gün + Partners Webinar, Speaker, 22.04.2021

Subjects related to the "law" part of the PEM exam, Patent and Trademark Attorneys' Association - 2021 Patent Attorney Exam Preparation Training, Speaker, 11.10.2021

## Publications

[Designs and Utility Models Throughout the World Chapter 149A Turkey](#)

Center For International Legal Studies, Co-Author, Jun 20, 2024

[Patents Throughout the World Chapter 169 Turkey](#)

Center For International Legal Studies, Co-Author, Jun 20, 2024

[A New Slant on the Implementation of the Bolar Exemption in Turkish Patent Law](#)

Gün + Partners, Co-Author, Jun 03, 2024

[Fending Off Tactical Patent Invalidation Actions](#)

Gün + Partners, Co-Author, Jun 03, 2024

[Possible Effects of a Unified Patent Court in Türkiye](#)

Gün + Partners, Co-Author, Jun 03, 2024

[Preventing Price Decreases of Original Pharmaceutical Products with Partial Preliminary Injunctions](#)

Gün + Partners, Co-Author, Jun 03, 2024

[Inventorship of AI and Türkiye's Position](#)

Gün + Partners, Co-Author, Jun 03, 2024

[Global Patent Litigation 2023, Turkey Chapter](#)

Wolters Kluwer, Co-Author, Jan 29, 2024

[Turning the Turkish Tide on Rising Tactical Patent Invalidation Actions](#)

ManagingIP, Co-Author, Dec 06, 2023

[An In-depth Analysis of Inventorship of AI and Turkey's Position](#)

ManagingIP, Co-Author, Nov 16, 2023

[Reflections of Digital Transformation on Competition Law](#)

Legalink European Newsletter, Co-Author, Aug 17, 2023

[The Rise of Online Advertising and The Problems Related to Competition Law](#)

Legalink European Newsletter, Co-Author, Jun 19, 2023

[Waiving from IP Rights in the Post-Covid Landscape](#)

Gün + Partners, Co-Author, Mar 02, 2023

[Unified Patent Court - How It Will Resonate in Turkey?](#)

ManagingIP, Co-Author, Mar 01, 2023

[Preliminary Injunction Decisions against Patent Trolls to Prevent the Enforcement of Patent Rights](#)

ManagingIP, Co-Author, Feb 26, 2023

## Associations

Vice President of the Intellectual Property and Competition Law Committee of the Ankara Bar Association

# Education

2024, Hacettepe University, Health Law Master's Program

2014, Faculty of Law, Bilkent University, Ankara LL.B.

2010, TED Ankara College High School, Ankara

2010, International Baccalaureate Diploma, Ankara

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