



Zeynep Çağla Üstün

MANAGING ASSOCIATE

Bar Admissions: **Ankara Bar Association**
Languages: **English, Turkish**
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Practice Areas

[Intellectual Property](#)
[Patents and Utility Models](#)
[Life Sciences](#)
[Trademarks and Designs](#)

Speaking Engagements

Patent Attorneyship Pre-Exam Training - Law, Association of Patent and Trademark Attorneys, Instructor, Istanbul, 10.09.2023

Patent Attorneyship Pre-Exam Training - Law, Association of Patent and Trademark Attorneys, Instructor, Istanbul, 19.06.2023

Intellectual Property Law CJEU Decision Review – IV: Coty v. Online Counterfeit Product Sales in the Light of Amazon's Decision, Gün + Partners Webinar, Speaker, 28.04.2021

The Price Given to the Employee Making Inventions in Turkey: WORK, STRIVE, FIND, GET THE PUL!, Gün + Partners Webinar, Speaker, 22.04.2021

Subjects related to the "law" part of the PEM exam, Patent and Trademark Attorneys' Association - 2021 Patent Attorney Exam Preparation Training, Speaker, 11.10.2021

Publications

[Global Patent Litigation 2023, Turkey Chapter](#)

Wolters Kluwer, Co-Author, Jan 29, 2024

[Preventing Price Decreases of Original Pharmaceutical Products with Partial Preliminary Injunctions](#)

ManagingIP, Co-Author, Jan 19, 2024

[Turning the Turkish Tide on Rising Tactical Patent Invalidation Actions](#)

ManagingIP, Co-Author, Dec 06, 2023

[An In-depth Analysis of Inventorship of AI and Turkey's Position](#)

ManagingIP, Co-Author, Nov 16, 2023

[Reflections of Digital Transformation on Competition Law](#)

Legalink European Newsletter, Co-Author, Aug 17, 2023

[The Rise of Online Advertising and The Problems Related to Competition Law](#)

Legalink European Newsletter, Co-Author, Jun 19, 2023

[Waiving from IP Rights in the Post-Covid Landscape](#)

Gün + Partners, Co-Author, Mar 02, 2023

[Unified Patent Court - How It Will Resonate in Turkey?](#)

ManagingIP, Co-Author, Mar 01, 2023

[Preliminary Injunction Decisions against Patent Trolls to Prevent the Enforcement of Patent Rights](#)

ManagingIP, Co-Author, Feb 26, 2023

[Current Practice of Bolar Exemption in Turkish Patent Law](#)

Gün + Partners, Co-Author, Feb 25, 2023

[Determination of Evidence in Disputes Over Pharmaceutical Patents](#)

ILO - Litigation Newsletter, Co-Author, Jan 24, 2023

[The Dangers of Basing Preliminary Injunctions on Determination of Evidence](#)

IAM - International Report, Co-Author, Nov 22, 2022

[Patents, Trade Marks, Copyright and Designs 2022 in Turkey](#)

Practical Law, Co-Author, Nov 09, 2022

[Bolar-Like Hurdle for Generics](#)

IAM - International Report, Co-Author, Aug 09, 2022

[Patent Rights on Vaccines: Looking for a Scapegoat for Vaccine Inequity](#)

ManagingIP, Co-Author, Mar 04, 2022

Associations

Ankara Bar Association FMR Law Board

Education

2022, Hacettepe University, Health Law Master's Program (Candidate)

2014, Faculty of Law, Bilkent University, Ankara LL.B.

2010, TED Ankara College High School, Ankara

2010, International Baccalaureate Diploma, Ankara

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